

Community Foundation of Mississauga

2019 ANNUAL REPORT

IMAGINE



Community
Foundation of
Mississauga

Welcome to our 2019 Annual Report

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A Report From our Chair & CEO

At the Community Foundation of Mississauga, we imagine a strong, vital community that has the resources it needs to ensure quality of life for everyone. Mississauga is a vibrant, caring, diverse and growing community, whose needs evolve and change as the city grows in size and complexity. The Community Foundation of Mississauga continues to play a leading role in contributing to the well-being and vibrancy of our community through our essential programs and critical grants. We are addressing needs, filling gaps and solving short and long-term needs in our community.

Over the past few months, the impact of the pandemic has affected the majority of our service providers in Mississauga causing them to look to the Community Foundation to help meet their ever-growing needs. In order to maintain these essential services, the Foundation established the Mississauga Emergency Relief Fund and we will be providing grants to those affected by COVID-19.

We are pleased to present to you our 2019 Annual Report, which details our progress, results and impact.

As a granting foundation, it is critical that we are in sync with our community so that we can make effective grants at the right time to the right program. Working in partnership with our fund holders, donors and our grant programs, last year's grants reflected a diversity in programs across all sectors.

The Foundation's reach can be felt across Mississauga in a multitude of community service organizations in areas such as poverty reduction, the environment, programs for children and youth, health, social services, our vibrant arts and culture sector, newcomers, education, older adults, and the list goes on. In 2019, more than \$1 million in grants were made to 124 vital charitable programs. ▶



Through Endowment and Flow Through grants since our granting began in 2006, grants now total more than \$17 million, a staggering sum with a huge impact.

Grants begin with our fundholders, who have a vision for the causes they care about and we pay tribute to them for their careful consideration of the needs of our community when they determine grants. With great concern for the future of Mississauga and its citizens, they seed, nurture and support a broad range of initiatives that are essential to the wellbeing of our community. We are pleased to welcome to our fundholders two new endowment funds: Julian Martinez de Hoz Jesus Cares Education Fund and the Webber Family Fund.

Our cornerstone events provide our Foundation with critical funding, and 2019 saw us bring together our community of friends, donors and supporters for these events. At our Speaker's Series event we welcomed Jeff Adams, champion Paralympic athlete who revealed how focus, determination, and spirit are the keys to achieving "gold medal" dreams. The Fore Community Golf Tournament was a great success held at Piper's Heath for a day of fun and fellowship. The 7th Annual Dancing with Mississauga Stars Gala featured community Stars who worked tirelessly to create an evening of great entertainment and fundraising. Our thanks go to the Stars Jamie Cortez, Ian Dawe, Joty Pannu, David Shaw, Shelley White and the 2019 Mirrorball Trophy winner, John Digby.

We continue to focus on our community leadership activities. Aligned with thoughtful insights from our 2018 Vital Signs research on community health, safety and wellness, we held a Vital Conversation to further explore Physical Activity, Health & Wellbeing. Joining us were a panel of community thought leaders: Dr. Lawrence Loh, Dr. Ian Zenlea, and Marilyn Knox.

The Pendle Award for Philanthropy honours volunteerism and philanthropy at the Community Foundation. This year, for the first time, we presented two awards, one for an individual and the second for a corporation. The recipients of the awards were Cliff Silveira and Keyser Mason Ball (KMB Law), both long-time friends, volunteers and supporters who have embodied the award's spirit that philanthropy can truly transform our community.

The Community Foundation is fortunate to have the support and involvement of its Corporate Partners, who provide critical sustaining financial support. You also provide important advice, volunteer involvement and professional expertise that are vital to our Foundation as we expand our impact for the benefit of our broader community.

As we close, we pay tribute to our volunteers. The theme of this year's report is "Imagine" and we know that if it were not for a group of community minded citizens who advocated for our foundation to be established 19 years ago, we may not have been able to make the impact that we have had for almost two decades. We couldn't imagine a Mississauga without the Community Foundation. And we couldn't imagine a Community Foundation without our incredible, visionary, talented volunteers whose leadership, support and professional guidance ensures our success. Our sincere thanks go to our Board and Committee volunteers who stand with us, in support of our vision: A strong, vital community that has the resources it needs to ensure quality of life for everyone.

As we bring our 2019 Annual Report to a close, we want to thank all those who have supported us and encourage you to remain involved as we face even greater challenges from the pandemic and the economic hardships facing the vulnerable in our community. It has never been more critical that we stand together and help each other recover from these challenging times. Together we are stronger.

Erica Teklits

Erica Teklits, Chair of the Board

Anne Marie Peirce

Anne Marie Peirce, President & CEO

OUR 2019 IMPACT

123
Total Grants
were made in 2019

\$942,000
in Endowment Grants were
distributed in 2019



\$4.8M
in Capital Flow Through Grants for
corporate and family philanthropy
were made in 2019

GRANT RECIPIENTS



Active Adult Centre of Mississauga
Afghan Women's Organization
Alzheimer Society Peel
Alzheimer Society, New Brunswick
Armagh
Arthritis Society, New Brunswick
Division
Big Brothers Big Sisters of Peel
Boys and Girls Club of Peel
BridgeWay Family Centre
Canadian Jesuit Missions
Canadian Mental Health
Association - Peel
Canadian Mental Health
Association, Ontario
Canadian Wildlife Federation
Centre for Addiction and Mental
Health Foundation
Chamber Music Society of
Mississauga Inc.
Child Development Resource
Connection
Community Living Mississauga
Credit Valley Conservation
Foundation
DEEN Support Services
Diabetes Canada
Driftwood Theatre Group
EcoSpark
Eden Food for Change
Friends of Peel Art Gallery,
Museum & Archives
Friends of the Museums of
Mississauga
Global 180 Student
Communications
Hadley Family Foundation

Health Partners International
of Canada
Heart and Stroke Foundation,
New Brunswick
Heart House Hospice
Ian Anderson House Foundation
Indus Community Services
Interim Place
Jack.org
Junior Achievement of
Central Ontario
Lakeshore Area Multi-Services
Project
Mississauga Children's Choir
Mississauga Festival Choir
Mississauga Food Bank
Mississauga Heritage
Foundation Inc
Mississauga Mennonite Fellowship
Newcomer Centre of Peel
Options Mississauga
Orchestras Mississauga
Our Place Peel
Peel Children's Aid Foundation
Peel Children's Aid Society
Peel Children's Centre
Peel Learning Foundation
Physical and Health Education
Canada
Presbyterian World Service &
Development
Princess Margaret Hospital
Foundation
Safe City Mississauga
Salvation Army Canada
Salvation Army Mississauga
Temple Corps.

Salvation Army Oakville Community
Church
Scientists in School
Second Harvest
Seva Food Bank
Sheridan College
Sickle Cell Awareness Group of
Ontario Inc.
Silent Voice Canada
Small World Music Society
St. Mildred's-Lightbourn School
Start2Finish Canada
Team Unbreakable
Tetra Society of North America
The Canadian Arabic Orchestra
The Dam - Develop Assist Mentor
The Lighthouse for Grieving
Children
The Riverwood Conservancy
The Sandbox Project Charity
Tides Canada Initiatives Society
Toronto Wildlife Centre
Toronto Writers Collective
Trillium Health Partners Foundation
United Way Greater Toronto
University of Toronto at Mississauga
Victim Services of Peel
Visual Arts Mississauga
Vita Centre
Volunteer MBC
VON Peel
Wawel Villa, Incorporated
Wellspring Cancer Support
Foundation
YMCA of Greater Toronto
Youth Without Shelter



FEATURED GRANT RECIPIENTS

The Riverwood Conservancy

1

Jingtamok 2019: Indigenous Day at Riverwood

The annual Jingtamok: Indigenous Day at Riverwood is a hopeful event that builds openhearted relationships between Indigenous and non-Indigenous people, and in 2019 this was made possible through a \$10,000 grant from the Hazel McCallion Fund for Arts, Culture and Heritage. The goals of Indigenous Day at Riverwood are to build community connections, raise awareness of Indigenous ways of relating to the land, recognize the Indigenous heritage of the land now called Riverwood, and to support the goals of reconciliation by bringing people together in a setting that recognizes the important historic contribution Indigenous peoples have made to the heritage of this region.

The 2019 event opened on the Chappell Lawn at Riverwood Park with an opening prayer and welcome by The Mississaugas of the Credit First Nation Elder Vivian Recollet and Jingtamok Coordinator. The Welcome Song was performed by Tabitha Shurgold, The Indigenous Network, with Women Hand Drummers. An Honour Song included drummers from the Big Drum, including the All Nations Juniors and Kevin Myran. *Jingle Dress Healing Songs and Dancing for the Land and Community* were beautifully demonstrated by Briana Olsen, Danni McKenna and Fancy Shawl, and Cheryle Jacobs.

The park was filled with the splendor of indigenous tradition. Medicine and Historical Walks by Phil Cote and an Inuit Crafts and Culture talk by Naulaq Le Drew wrapped up the successful day.

Indigenous Day at Riverwood has been received with growing enthusiasm since its inception in 2017. Guided by the careful hands of Jane New, the Enabling Garden Specialist of The Riverwood Conservancy, the event has seen a steady increase in attendance with more than 350 attendees at Jingtamok 2019: Indigenous Day at Riverwood. Every year sees more and more visitors enjoying the opportunity to learn about Indigenous culture and ways of knowing, guided by Indigenous Elders, Knowledge Keepers and cultural presenters including drummers and jingle dancers, thanks to the generous support of the Hazel McCallion Fund for Arts, Culture and Heritage at the Community Foundation of Mississauga.

The day was well received with positive accolades from the day's attendees. Said one guest: "What an amazing day @ yourriverwood Jingtamok... the highlight was hearing from an Inuit Knowledge Keeper, stories from her fifteen years living traditionally on Baffin Island were such a gift. Miigwech to all organizers."



The Salvation Army Mississauga Community & Family Services

2

Adventure Summer Camp

In 2019 The Salvation Army Mississauga Community & Family Services received funding from the Pendle Fund in support of its annual Adventure Summer Camp. This grant allowed the Salvation Army to make the dream of camp a reality for a greater number of children, allowing them to fund 60 children's registration including sleeping bags, board, meals and activities.

When children attend the Adventure Camp they experience more than a nice vacation. With the commitment and character of trained counsellors these campers were guided in a positive direction. Campers have the opportunity to increase their self-confidence and self-esteem, make new friends and develop life and leadership skills such as independence, teamwork and goal-setting. When some of the campers are older they will be able to work at the camp and influence other children.

The program benefits children and youth who come from disadvantaged and low-income families who have limited access to recreation programs and similar outlets. As well, children whose families are enrolled in their food bank and other support programs are able to sign up for the Summer Camp free of charge.

Alena is an example of a child who became a camp leader and wrote, "In my leadership course, which is part of the camping program, we made and sold crafts to support a children's home in Africa with books and funds for building repair. Love and compassion is a big part of learning at Salvation Army camps." This year, Alena looks forward to completing the leadership program and then joining the staff. "I want to be a person who helps children thrive and develop..."

According to a follow-up survey, 80% of Adventure Campers would like to return to camp this summer. Within a short, concentrated time frame, camp can change a life.

"My counsellors are really nice and helpful," says Logan. "And the food is good. I get ice cream for dessert and can sit wherever I want. I have new friends and I like that."

"Camp challenges Logan," says his mother Tanya. "His swimming has improved, crafts have boosted his creativity and he loves morning exercise. If he was at home he'd be playing video games."



“

"Attending camp from a young age set me up for success as a camp leader. And as a leader in a setting where many children come from broken homes I've learned better how to comfort people who are hurting or experiencing challenging times."

-Nicole, third-year university student

Active Adult Centre of Mississauga

Senior Smiles Project

It's just another day "at the office" for registered mobile dental hygienist Joanna as she attends to seniors' teeth during her monthly clinic at the Active Adult Centre of Mississauga (AACM). Starting in August 2019, the Active Adult Centre of Mississauga ran 12 oral care clinic days at its central-Mississauga location. So far, 72 older adults were treated through its Senior Smiles project, with an expected 90 more appointments in the program's duration. These were made possible through the Community Foundation's Pendle Fund. Clients received a free cleaning, polishing, a visual oral assessment, and, if needed, a fluoride treatment and temporary fillings. An education in proper oral care and referrals to additional dental care resources topped off their appointments through this well-subscribed and highly-rated program serving low-income seniors without access to regular dental care or insurance.

The Active Adult Centre sees the difference that this care is making in the oral health of its clients first hand. *"Overall, the program is having a visible positive impact on the seniors... [They] are very appreciative and have many dental needs."*

"Without this funding we could not hope to run this vital program in our community where the need is great. It's clear to us that Senior Smiles is making a real difference to the people we're serving," says Linda Salb, Executive Director of the AACM. *"Our sincere thanks to The Community Foundation of Mississauga and The Pendle Fund for investing in this important local initiative that's positively affecting the ongoing health of seniors in Mississauga."*



Eden Food for Change

Food Fit Program

Since its inception the Community Foundation of Mississauga has generously provided funding to many programs offered in the Learning Kitchen at Eden Food for Change. In 2019, the support continued through a grant of \$3,000 from the Children & Youth Grant Stream.

One of Eden's more impactful programs is its Food Fit education and support program in partnership with Trillium Health Partners. The program focuses its efforts on the belief that early investment in children's health can greatly improve long-term health and well-being. The Food Fit program is an intentional response to Peel Region's above average child obesity and type 2 diabetes rates.

Food Fit focuses on food skills education for families with children and adolescents who are experiencing, or at risk for, serious medical and psychological consequences associated with obesity. Two registered dietitians and a team of volunteers from Eden Food for change and Trillium Health Partners, together support families in making changes for a healthier lifestyle, including getting more active, eating healthy, and getting the right amount of sleep. The program offers family-based behavioural treatment through individualized care, group education, food skills development and physical activity sessions.

Eden Food For Change hosts the program in its Food Bank and Learning Kitchen facilities, providing education spaces, food skills training for staff and food support. The amazing program team leads the children and adolescents and their families with great energy and care. Participants love the hands-on approach and the delicious rewards of healthy eating created by themselves at the end of the evening.



Toronto Wildlife Centre

Wild Mission Mississauga: Helping Sick and Injured Wildlife

Toronto Wildlife Centre has been admitting wildlife patients from Mississauga ever since they opened their facility 26 years ago. Since then they have provided high quality care to thousands of animals, giving each one the best chance of survival and recovery. From common species to threatened ones, healthy animals returned to their homes in the wild could continue to play their important roles in the ecosystem, and contribute to their populations.

In 2019, the Pendle Fund granted \$12,500 to the Toronto Wildlife Centre (TWC). The funding ensured that sick and injured wild animals admitted to Toronto Wildlife Centre from Mississauga received medical treatment and rehabilitation. While the cost for each patient varied based on species and condition, the overall expenditure included support for wildlife veterinarians to conduct assessments, determine treatment plans and deliver surgery, medicines, surgical supplies, and external diagnostic and test services. Food, rehabilitation and socialization are also funded as the team readies the animals for release back into the wild.

Last year, 143 wildlife patients belonging to 52 species from Mississauga were admitted for treatment, with more expected throughout the year. The Rescue Team came to the aid of animals in situations where it was not possible or safe for members of the public or other organizations to do so. For example, a mallard whose neck and bill were painfully entangled in plastic wire in the middle of a pond at Kariya Park, and a snowy owl trapped in a cooling tower of a building.

The Mississauga community has come to know the Toronto Wildlife Centre as a critical resource in the rescue, treatment and release of injured animals, and the Centre is pleased that many new Mississauga volunteers have joined their efforts.

Wildlife care is cost-intensive, so the Centre must limit the number of patients admitted each year. The Pendle Fund grant ensured that up to 100 wild patients from Mississauga could receive high quality care, and Mississauga residents who sought help for these wild animals were confident they were in the expert and compassionate hands of the Toronto Wildlife Centre.



Photo by Ann Brokelman

OUR DONORS



Donor support is helping to build a better community by creating or contributing to endowed funds, supporting the Foundation's events and programs and ensuring the sustainability of the Foundation's operations. Along with our community, we extend appreciation to the individuals and organizations who made lead gifts in 2019.

We gratefully acknowledge these outstanding contributions

2391380 Ontario Inc
Advocis, Peel Halton
Alectra Utilities
Anonymous (5)
David Barnsdale
Bell Canada
Lauren Bernardi
BPA Financial Group
Maggie Bras
Canadian Construction
Workers' Union
Canadian Council of
Construction Unions
Cartwheels Gym Centre Inc.
Casa Dolce Casa Inc.
Century Audio Visual Ltd.
Robert and Susan Chan
CIBC Children's Foundation
Tom and Stella Cooney
Neil Davis
Zoe Dawe
Joan Dawe
DiBlasio Corporation
Elyse Digby
John and Patricia Digby
Lauren Digby
Patricia Digby
Reginald Digby
Stephen Farnham
Fielding Environmental
Michael Flux
Carmela Forcella
Suresh Gawri
Giacomo Gelmo
Pardeep Gill
Robin Haley-Gilllin and Terry Gillin

Natalie Haley
Aubrey Hannah
Barbara Harron
Tim Haunn
Tracey Henry
Jeffrey Hoffman
Alan Holman
David Horner
Lisa Horner
Mary Hurley
Trevor Jaundoo
Patrick Johnston
Jim & Barbara Kennedy
Keyser Mason Ball, LLP
Claude King
Daron Kirkpatrick
Koskie Minsky LLP
Labourer's Local 1089
Lynn Lewis
LiUNA Local 1059
LiUNA Local 506
LiUNA Local 527
LiUNA Local 837
LiUNA Ontario Provincial
District Council
Clara Lockwood
Dana Lum
Robert MacDonald
Malelu Consulting Inc.
Vimla and Diego Martinez de Hoz
Vanathy Mathiyaparanam
Lee McDonald
Winston Meyer and Karen Duffy
Armando Minicucci
Mississauga Convention Centre
Mississauga Real Estate Board

Humphrey Mitchell
Jim Murray
Laurie Pallett
Joty Pannu
David Pauli
Pegasus Group of Restaurants
Anne Marie and Tom Peirce
Victoria Primerano
RBC Royal Bank
Gary and Joanne Reamey Family
Steve Rhone
Jeffery Rolke and
Nancy Jenner-Rolke
Frank Scoleri
Clinton Sharples
Albert Simonetta
Bernard St. Louis
Don Streuber
Gale and Paul Taylor
Erica Teklits
Raj Thanarajah
The Solution Foodservice
Group Inc.
Amy Tjen
Tone-A-Matic International Inc
Jennifer Tory
Tucker Hi-Rise Construction Inc
Urban Construction Equipment Ltd.
Johnathan Vrozoz
Lorne Wallace
Stephen Watson
Gord White
Tal Wingate
Robert and Joanne Wordham
Susan and Merle Zoerb

Our Corporate Partners

INFLUENCER

Keyser Mason Ball LLP

AMBASSADORS

Assante Wealth Management
BDO Canada LLP
Mississauga Board of Trade
MNP LLP
Pallett Valo LLP
Lakeside Process Controls

ADVOCATES

Alectra Utilities
Bayshore Home Health
Farnham + Co. Chartered Accountants
MDP, LLP - Chartered Professional
Accountants

EVENT PARTNERS

AstraZeneca
Audi of Mississauga
BDO Canada LLP
Cavalluzzo LLP
CHARITYacCOUNTS!
Goldblatt Partners
Grant Thornton
LiUNA Local 183



ENDOWMENT FUNDS



Creating endowed funds is the heart of what our community foundation offers to donors. Efficiency, cost-effectiveness and responsiveness to donor's philanthropic interests are hallmarks of our work.

People from all walks of life can create, or contribute to existing funds, which are held in perpetuity by the Community Foundation of Mississauga. In this way, people create a lasting legacy that will support the charitable causes they care about and their community for good, forever.

The Foundation offers a wide range of funds from which donors can choose to best fit their interests. We also offer donors the ability to name their fund at certain fund minimums. Donors can establish a fund in their own name, their family's name, the name of anyone they wish to honour, or any organization.

The following is a list of named funds held by the Community Foundation of Mississauga as of year-end 2019.

NEW FUNDS

Julian Martinez de Hoz Jesus Cares Education Fund
Webber Family Fund

DONOR ADVISED FUNDS

Addison Jenner Rolke Wish Fund
AlectraCARES Fund
Claude King Fund
Cooney Family Fund
Gale and Paul Taylor Family Fund
Meyer Family Fund
Pendle Fund
Peter and Barbara Wood Family Fund
Wordham Family Fund

FIELD OF INTEREST FUNDS

Children and Youth

G. Ruth Gray Fund
Paul Coughlin Fund
R. Lessard Family Fund

Culture and Heritage

Hazel McCallion Fund for Arts, Culture & Heritage

Environmental

McGregor-Fielding Fund

Financial Literacy

Advocis Peel Halton Community Fund

Smart and Caring

E. Hofmann Fund for Children and Youth
Farnham Family Fund
Fred and Eileen MacKenzie Fund
Gabriel Fund
Hazel's Foundation Fund
Maries' Fund
Retired Educator's Fund

DONOR DESIGNATED FUNDS

Brad and Kathy Shoemaker Fund for World Service
Carter Fund
Chief Mbulu Family Fund
CIBC Wood Gundy Fund for Children's Charities
Cristofaro Family Fund
Gordon Fund
Hazel McCallion Endowment Fund
Ida E. Barnes Memorial Fund
Julian Martinez de Hoz Jesus Cares Education Fund
Kathy A. Drury Fund
Liz Nilsen and Bernie Gross Fund
Luke Gillin Fund
Petrie Family Fund
R. Chan Family Fund
Reamey Family Fund for Women and Children of Interim Place
Scott and Steve McNair Memorial Fund
St. Clare of Assisi Fund
Winkworth Family Fund

SCHOLARSHIP FUNDS

Joe Schembri Scholarship Fund
Nancy Salmon Scholarship Fund

EMERGING FUNDS

Anne Marie and Tom Peirce Fund
Webber Family Fund

CHARITY ENDOWED FUND

Community Living Mississauga Inclusion Fund
Credit Valley Conservation Foundation Fund
Heart House Hospice Fund
Mississauga Festival Choir Endowment Fund
The Riverwood Conservancy Endowment Fund

SMART AND CARING CHARITY ENDOWED FUNDS

Big Brothers Big Sisters of Peel Fund
CDRCP Fund
Mississauga YMCA Fund
Peel Children's Aid Society Fund
RBC Fund for Peel Children's Aid Foundation

LONG TERM FLOW THROUGH FUNDS

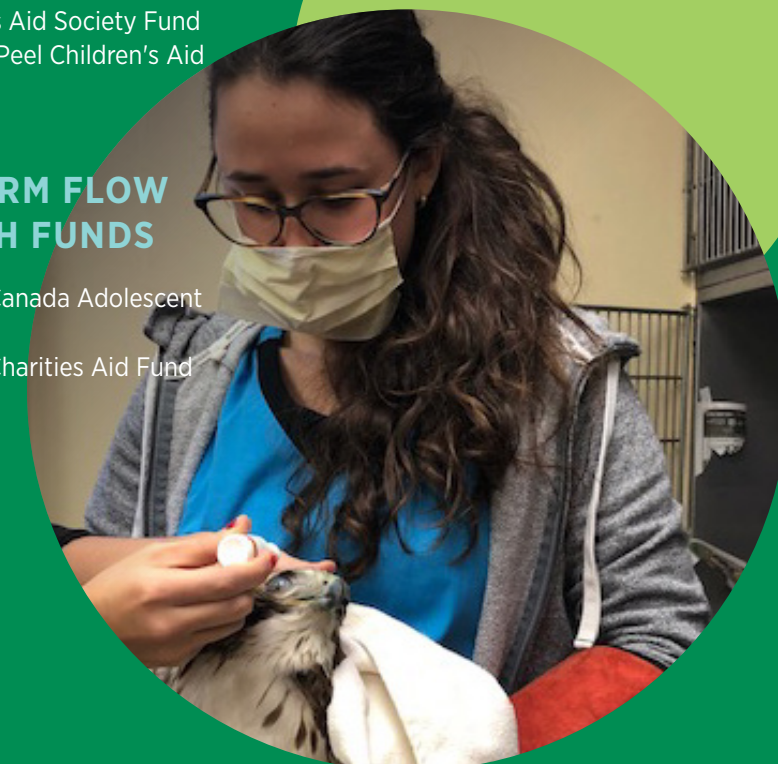
AztraZeneca Canada Adolescent Health Fund
AztraZeneca Charities Aid Fund

MISSISSAUGA FUND

Allan and Susan Horner Fund
Beacon Fund
Crane Family Fund
David and Shari Lane Family Fund
Feher-Teklits Family Fund
Kennedy Family Fund
Lewis Lawrence Fund
Robert D. (Bob) Scott Fund
Sanjib Choudhuri Fund
Scott and Betty Franklin Fund
Susan and Merle Zoerb Fund

OPERATING ENDOWED FUND

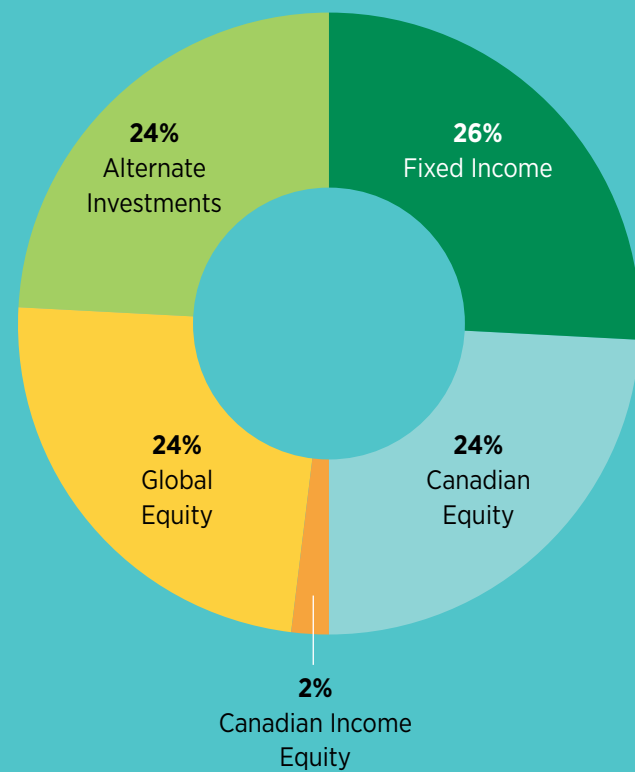
BMO Nesbitt Burns Patiopalooza Fund
Brad and Kathy Shoemaker Fund for Operations
Directors Fund
Mendel and Ruth Cohen Fund
Misscon Foundation and the Rainbow Ball Fund



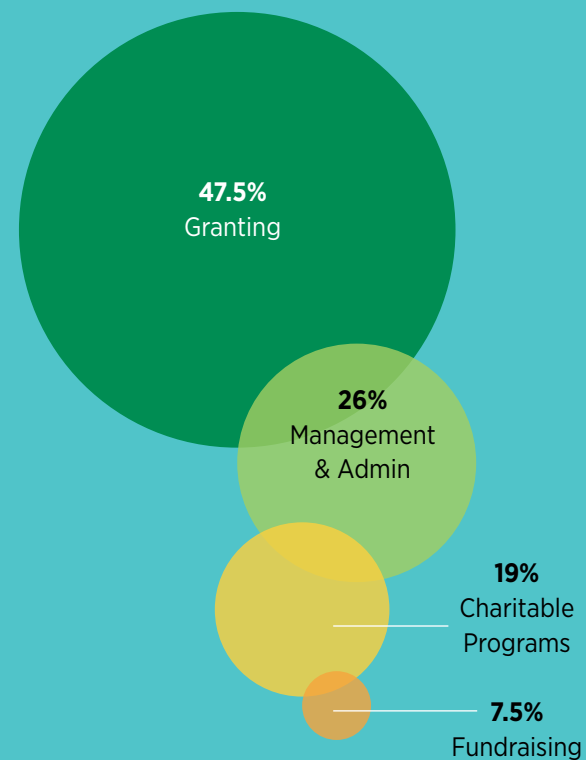
OUR FINANCIALS



Investment Pool



Expenses



Return on Investment



Our Assets are professionally managed by Connor, Clark & Lunn Private Capital Ltd.

2019 At a Glance

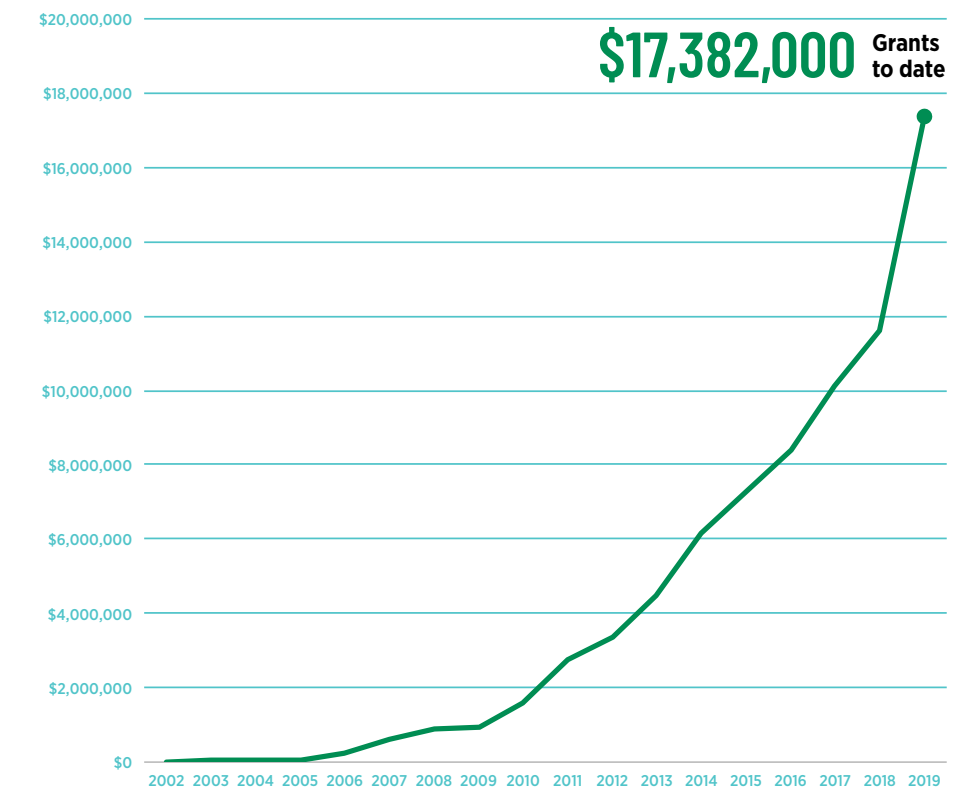
GRANT TOTAL
123

ENDOWMENTS*
\$942,269

CAPITAL FLOW
THROUGH GRANTS
for corporate and family
philanthropy
\$4,822,000

*Includes internal grants

Granting Since Inception



Grants By Sector

- ARTS CULTURE
- NEWCOMERS SETTLEMENT
- CHILDREN YOUTH
- OLDER ADULTS
- SCHOLARSHIPS CAMP
- MENTAL HEALTH
- INDIGENOUS CELEBRATION
- HERITAGE ENVIRONMENT
- SOCIAL SERVICES
- FOOD SECURITY HEALTH
- ANIMAL WELFARE



The complete Financial Statements for the year ended December 31, 2019 have been audited by Tinkham LLP, Chartered Professional Accountants and are available on our website or by request from the Foundation.



PENDLE AWARD FOR PHILANTHROPY

2019 HONOUREES

The Pendle Award has been named in honour of the Pendle Fund donors, one of the earliest funds held by the Community Foundation. This award honours those who demonstrate that philanthropy can truly transform our community. It is our great pleasure to award the Pendle Award for Philanthropy to two honourees in 2019, community builders Cliff Silveira and KMB Law.

Individual Pendle Award

Cliff Silveira

Cliff Silveira is the Managing Partner and Director of Operations of the Mississauga Convention Centre. For generations, his family has been welcoming our community to their facility to mark and celebrate important occasions.

With Cliff Silveira at the helm they founded the Mississauga Convention Centre Foundation. The Mississauga Convention Centre gave generously through this Foundation, supporting local charities and families in need. With proceeds from their major fundraiser, they created the Misscon Foundation and Rainbow Ball Fund endowment with the Community Foundation of Mississauga. No stranger to the Community Foundation, Cliff Silveira played a key role in our Dancing With Mississauga Stars event – he was the winner of the 2016 Mirrorball Trophy, and raised \$39,000 through his incredible fundraising efforts.

Cliff Silveira has played a significant role in community development. Having lived in Mississauga for most of his life, he has been committed to charitable work to advance causes across our community.

Cliff is currently serving as President of Peel Children's Aid Foundation, and is excited about the work that the Foundation does, supporting children, youth and their families in Peel. Cliff and the Foundation are currently leading a campaign to fund the creation of Peel CAS's new home with purpose built facilities for its many vital programs.

Cliff believes that a strong family core is supported by a healthy and prosperous community. Such as the African Proverb, "It takes a village to raise a child," Cliff believes it takes a united community for a child to prosper.

For these reasons, it gives the Community Foundation of Mississauga immense pleasure to name Cliff Silveira the 2019 Individual Pendle Award Winner.

Corporate Pendle Award

Keyser Mason Ball, LLP

But for the leadership of Keyser Mason Ball LLP's Colin Mason, the Community Foundation of Mississauga might never have been established in 2001. A small group of local citizens realized that it was an imperative to create a community foundation in Mississauga. The movement was growing across the country, and great examples in communities close by inspired this group who were convinced that Mississauga needed an organization with our endowment model that would benefit the community forever.

The Community Foundation continues to maintain a strong connection with KMB Law, its partners and its team of lawyers and staff. They have volunteered on our Board of Directors and many committees, enthusiastically adding their talents to the success of our endeavors. We have been fortunate that Keyser Mason Ball has been an advocate and ambassador for the Community Foundation, and they are an incredible source of support us as a charity. Keyser Mason Ball has played a sustaining role as our leading Corporate partner. This has meant so much to the Community Foundation – an affirmation of the role we need to play in the community, and an example of what a great corporate leader is in our community. This endorsement has helped us to attract others who feel the same way.

KMB Law is clearly an organization that gives back. They believe that every individual can make a difference, and the firms encourages its members to make an impact in the community through active involvement. Keyser Mason Ball LLP's lawyers and staff can be seen providing volunteer leadership at a myriad of organizations in support of children's literacy, the environment, nutrition, culture and diversity within our community. They believe strongly in giving where they live.



For its leading role supporting our community and our Foundation through its involvement, philanthropy and advocacy we are thrilled to honour Keyser Mason Ball, LLP with the 2019 Corporate Pendle Award.



OUR STAFF & VOLUNTEERS

We salute our 2019 volunteers who advance our mission and move our Foundation forward.

Volunteers & Committees

STANDING COMMITTEES

Community Leadership Committee

Bonnie Yagar*, Chair
Tara Addis
Kathryn Buis
Sanjib Choudhuri
Rajesh Dixit
Gurpreet Malhotra
Helen Seibel
Merle Zoerb
Sadaf Zuberi

Corporate Partnership and Events Committee

Michael Gesualdi*, Chair
Tom Cooney
Kevin Fernandes
Patrick Johnston*
Jim Kennedy
Stephen Mattis
Jeffery Rolke
Abhi Sharma
Bonnie Yagar*

Finance and Audit Committee

Patrick Johnston, Chair
Scott Franklin
Nicole Stewart
Erica Teklits
Kevin Wong*

Granting Committee

Helen Seibel, Chair
Reetu Gupta
Patricia Lonergan
Lisa Sticht-Maksymec
Erica Teklits

Investment Committee

Daniel McCartney, Chair
Jonathan Bertrand*
Albert Brandstatter
Darren Coleman
Patrick Johnston
Ray Lessard
Erica Teklits

AD HOC COMMITTEES

Dancing With Mississauga Stars Committee

Damon Adachi*
Marina Agzarian*
Slavica Bissylas*
La Firn Brazel Gibson*
Gregory D'Andrea*
Catherine Deegan
Maureen Ellis*
Patricia Hammill
Diane Kalenchuk
Tim Keeler*
Amy Tjen*

Golf Committee

Catherine Deegan
Jim Glassford*
Robert Sanders*
Shaun Singh*
Kevin Varma
Paul Webber

Speakers Breakfast Committee

Catherine Deegan
Amy Tjen*

Pendle Award Selection Committee

Peter Campbell
Tom Cooney
Ray Lessard
Bonnie Yagar

Event Volunteers

Renee Brown
Jennifer Hahn
Manreet Lachhar
Erin Pebesma

** Completed term or resigned in 2019*

Board of Directors



Erica Teklits
Chair



Bonnie Yagar*
Vice Chair



Patrick Johnston
Treasurer



Helen Seibel
Secretary



Stephen Mattis



Paul Bernard



Michael Gesualdi*



Daniel McCartney



Jeffery Rolke



Suzanna Winsborough

Our Staff



Susan Chan
Database & Accounting
Administrator



Lorraine Crow
Manager, Grants &
Community Initiatives



Karen Dysart
Controller



Melody Jackson
Senior Manager, Corporate
Partnerships & Events



Pauleen Pebesma
Office Administrator



Anne Marie Peirce
President & CEO



Our
Dedicated
Volunteers

Full list of volunteers
appears on page 18



Abhi Sharma



Albert Brandstatter



Catherine Deegan



Damon Adachi



Paul Webber



Rajesh Dixit



Ray Lessard



Reetu Gupta



Renee Brown



Darren Coleman



Diane Kalenchuk



Erin Pebesma



Gregory D'Andrea



Gurpreet Malhotra



Robert Sanders



Sadaf Zuberi



Scott Franklin



Shaun Singh



Tara Addis



Jennifer Hahn



Jim Kennedy



Kathryn Buis



Kevin Fernandes



Kevin Varma



Tim Keeler



Tom Cooney

THANK YOU!

These pages are a special addition to our
2019 Digital Annual Report - they may not
be found in the printed hard copies.



Kevin Wong



La Firn Brazel Gibson



Lisa Sticht-Maksymec



Manreet Lachhar



Marina Agzarian



Maureen Ellis



Merle Zoerb



Nicole Stewart



Patricia Hammill



Patricia Lonergan





OUR EVENTS



EVENT VOLUNTEER RECOGNITION

DWMS Gala
Damon Adachi, Outstanding Service

Golf Tournament
Paul Webber, Outstanding Service

Most Valuable Volunteer
Catherine Deegan

ALL ABOUT OUR FOUNDATION

Our mission is to create sustainable support for community needs in Mississauga by building partnerships with donors and stakeholders who establish endowed and other related funds, to maximize our community impact by ensuring that we identify and understand community needs, and to invest in solutions.



Our Vision is a strong, vital community that has the resources it needs to ensure quality of life for everyone.

Our Values

- We build community vitality
- We understand our communities
- We create opportunities for dialogue and inclusion
- We embrace partnerships
- We tackle pressing issues
- We embrace diversity and foster renewal
- We grant for breadth and impact
- We build community assets and champion philanthropy
- We learn and share what we know
- We are responsive and accountable

While there are many organizations working for better communities, a few important factors make our approach special.

We bring donors to the table as community builders and help them formulate and realize their philanthropic goals, matching their interests and concerns with community needs and organizations and finding innovative and responsible ways to give their investments lasting impact.

We take the broadest view of what a community is and what it needs to succeed. This is why our grants support everything from shelter, sustenance and care for those most in need, to recreation, the arts, and the environment.

We take the long-term view for our communities: we identify long-term needs and opportunities and invest in sustainable solutions, helping our community become resilient, resourceful and ready for the future we want.



COMMUNITY
FOUNDATIONS
OF CANADA
all for community

FONDATIONS
COMMUNAUTAIRES
DU CANADA
ensemble pour tous

GET SOCIAL

Stay in touch and learn more about what we are working on as it happens. Follow us on social media for updates @CFofMississauga on Twitter, LinkedIn, Facebook and Instagram.

Contact Us

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of Mississauga**

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Mississauga, ON L5C 4E5
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