



# CFofM Newsletter

Volume 16, Issue 2—Summer 2020

## Making an Impact - 2020 Granting Season

The Community Foundation of Mississauga plays a pivotal role in supporting our community through annual grants. This year, these funds are especially important as we contend with the effects of the COVID-19 pandemic. We are proud to report that not only did our Foundation grant through our regular annual grant round, but we also put additional emergency funds into the hands of charities supporting Mississauga's most vulnerable.

Through our annual grant round, the Community Foundation has granted more than \$960,000 to charities that provide programs and services to the people of Mississauga. The combination of donor advised and directed grants as well as the application based funds - the Pendle Fund, Hazel McCallion Fund for Arts, Culture and Heritage as well as the Smart and Caring Fund for Children & Youth, has meant that these grants have reached programs that serve a variety of needs across all sectors that are important for a strong and vital community.

Charities serving the needs of Mississauga's most vulnerable were faced with unexpected costs with the

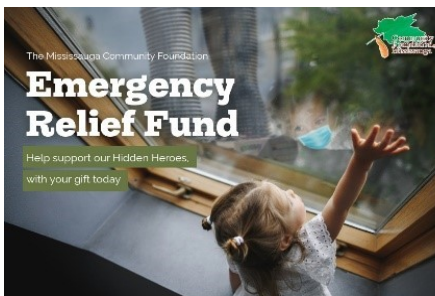
COVID-19 pandemic. We are proud to say that the Community Foundation of Mississauga responded in two significant ways. We immediately launched our Mississauga Emergency Relief Fund that provided immediate grants through our Rapid Review team, that reviewed applications weekly for granting decisions. Additionally, Federal funding of \$1.3 million meant that the Community Foundation of Mississauga could expand its reach with the Government of Canada-funded Emergency Community Support Fund monies. The impact of these funds combined has been extraordinary and we are so honoured to play a role in funding the emergency needs of our city's charities.

Careful consideration has been given to all 2020 applications, and grants have been made to programs serving very diverse needs and populations. Through these grants, we served diverse populations in Mississauga including children, youth and older adults; people experiencing poverty, food insecurity or homelessness; First Nations peoples, racialized communities and newcomers; people living with disabilities, health and mental issues, and more. Grants by type saw a multitude of needs addressed through programs such as mental health and wellness, food security, social inclusion and learning, touchless shelter and program upgrades, health and hygiene, information and virtual navigation, home care or personal support services as well as arts, culture, heritage, the environment, animal causes and wildlife.

2020 has been a very busy and challenging year – it has been a privilege to help our community as it faces one of the most challenging crises that our world has seen. But the year is not over, and you can help. Consider supporting our Mississauga Emergency Relief Fund so that we can continue to support vital programs in Mississauga as they rebuild and recover.



New freezer purchased through a grant by Eden Food for Change.



It has been a challenging time for many, especially those who struggle to access basic necessities. Thanks to the many caring citizens in our community who have supported The Mississauga Emergency Relief Fund, successful grant recipients are providing services to address the social well-being of those most affected by COVID-19, including seniors, Mississaugans struggling with access to food and other vulnerable groups.

As the charity for charities, the Community Foundation of Mississauga is proud of our history of working collaboratively with individuals, fund holders and corporate partners in order to responsibly give back, where it has the most impact. Our emergency response fund demonstrates our ongoing commitment to building a strong, vital community that has the resources it needs to ensure quality of life for everyone.

To date we have raised over \$46,000 and have distributed \$39,592. Applications continue to be received and there is still time to give. To support the fund, visit our website for more information: <https://www.cfofm.org/emergencyrelieffunddonations>

## New Endowment Committee

Our vision is a strong, vital community that has the resources it needs to ensure quality of life for everyone. We work with our donors, community builders who want to make a difference in our community. We help them to formulate and realize their philanthropic goals, matching their interests and concerns with community needs and organizations. Collectively, our fundholders grant almost \$1 million to worthy charities each year.

The Community Foundation is now in a growth phase, and we have a new volunteer committee of professionals with wealth management, legal, accounting and insurance expertise. We are pleased to acknowledge the new Endowment Committee, and its members: Tom Cooney, Chair; Jim Kennedy, Michael Gesualdi, Lisa Sticht-Maksymec, Suzanna Winsborough and Kevin Wong.

We look forward to building additional capacity in our community through new endowment funding. For information about how you can make a difference, please contact Anne Marie Peirce, President & CEO at [apeirce@cfofm.org](mailto:apeirce@cfofm.org).

## Welcome to our New Fund Holders

We are happy to announce that the following endowment funds were established in 2019:

- Julian Martinez de Hoz Jesus Cares Education Fund
- Webber Family Fund

Thank you for establishing endowment funds in support of our community.

## Volunteer Profile:

### Paul Webber

We welcome Paul Webber as the newest member of our Corporate Partnerships & Events Committee.



Paul has been involved with the Foundation for a few years now and has proven to be an invaluable volunteer. Last year he was the recipient of Most Outstanding Volunteer on our "Fore Mississauga" Golf Committee, and currently is the Chair of this committee. He also serves on our Speakers Breakfast Committee. COVID-19 did not stop his dedication and we thank him for his continued support in the most difficult of times.

Last year Paul and his family established The Webber Family Fund. *"My wife and I established our own Fund because we wanted to start our own legacy for giving back to the community, and to instill this altruistic value in our children"*, said Paul Webber.

## KEEP THE DATES - 2021 EVENTS

For more information visit: <https://cfofm.org/>





## Partners In Action

Our Corporate Partners are longstanding supporters without whom we would not be the thriving organization that we are today. Thanks to our Corporate Partners, we have grown to the point where each year, almost \$1 million in grants supports our community.

The year 2020 has been challenging across all sectors to say the least. We wish to thank our Corporate Partners for standing beside us so that we can stand beside our community, Mississauga.

### Partner Profile: Leading By Example

We thank our Partner Assante Wealth Management, who continued its partnership with the Community Foundation, and this year moved to the Influencer level. To Assante, we say thanks!

We have been fortunate to have the volunteer involvement of Assante's Tom Cooney for many years and we acknowledge his leadership and service. Tom came to the Foundation as a volunteer, joining the Board of Directors in 2006. Over the years he has served on other committees, including the Donor Development Committee, Corporate Partnerships & Events committee, and the Smart & Caring Committee.



As the Foundation focuses its efforts on building our endowment for the future, Tom has agreed to lead this new committee in its efforts. And Tom knows a lot about endowments. As a long-time Senior Wealth Advisor at Assante, Tom has encountered many clients who wish to leave a legacy. *"Early on I learned that clients are often keenly interested in supporting their own local communities over the long term. Sometimes they aren't sure where, or how, to start this process. The Foundation is the ideal resource to help inform and facilitate planned giving. It's a great fit that provides them with confidence and peace of mind, knowing that by partnering with the Foundation they will be making a difference in perpetuity"*, said Tom.

At the Community Foundation, Tom and his wife Stella have done just that when they created two endowment funds. The Cooney Family Fund is a donor advised fund, and each year Tom and Stella determine the focus of their community grants. Last year, they directed grants to Big Brothers, Big Sisters In School Mentoring program as well as the Peel Children's Centre Connect After School program. This year, they directed a grant to the Mississauga Food Bank to support their efforts to feed our community in these challenging times.

For all you do to support the Community Foundation of Mississauga, our thanks go to Tom Cooney and Assante Wealth Management.



**DWMS 2020 is coming to you in the comfort of your own home!**  
**More information coming soon.**



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[www.linkedin.com/company/community-foundation-of-mississauga](https://www.linkedin.com/company/community-foundation-of-mississauga)

## COMMUNITY BUILDERS



Tara Addis  
Anonymous (5)  
Lisa Austin  
Michelle Berger  
Lorraine Capreol  
Robert and Susan Chan  
Tom and Stella Cooney  
Lorraine Crow  
Hanan Duchon  
Duron Ontario Ltd.  
Carmela Forcella  
Giacomo Gelmo  
Patricia Hammill  
M. Jane Jenner  
Patrick Johnston  
Diane Kalenchuk  
Jim & Barbara Kennedy  
Daron Kirkpatrick  
Tina Koutetes

Adriana Kulla  
Lakeside Process Controls  
Tony Larosa  
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LIUNA Local 183  
Claire Lockwood  
Dana Lum  
Michelle Maandag  
Colleen Macintyre  
Shaina Malelu  
Colin Mason  
Stephen Mattis  
Daniel McCartney  
Geoff Morris  
Newport Private Wealth Inc.  
Laurie Pallett  
Harminder Parmar  
Pauleen Pebesma  
Anne Marie and Tom Peirce

Leopold Pollard  
Connie Quartarone  
RBC Mississauga  
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The Community Foundation of Mississauga respects and adheres to all legislative requirements and best practices regarding protecting your privacy. We use the information you provide to keep you informed of the activities of the Community Foundation of Mississauga and for tax receipt and donor recognition purposes. If at any time, you wish to be removed from our contact list or do not wish to be included in our mailings, please contact our office at 905-897-8880 or send an email to [info@CFofM.org](mailto:info@CFofM.org). This list provides recognition to donors whose receipted gifts of \$100 or more have been received between the last newsletter and this current newsletter in keeping with our policies for recognition.

## 2019 ANNUAL REPORT

We are pleased to present our 2019 Annual Report. The Community Foundation of Mississauga and its many fundholders, donors and friends make a difference each year to charities across our community. In our report, we profile several organizations whose compelling programs were possible in part through vital funding. In this Annual Report themed "Imagine", read about the impact that the Community Foundation of Mississauga had last year in our community. This report is only available in digital format.

Please take a look at our just released 2019 Annual Report: <https://cfofm.org/annual-reports>



## DONATE TODAY!

Online at: <https://cfofm.org/online-donations>

### Donation Amount

☐ \$200 ☐ \$100 ☐ \$50 ☐ Other \$ \_\_\_\_\_

### Donation Type

☐ One-Time ☐ Monthly

### Payment Details

☐ Cheque, payable to: The Community Foundation of Mississauga  
☐ Visa ☐ Mastercard ☐ American Express

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_ CVV: \_\_\_\_\_

### Contact Information

Name (Mr./Mrs./Ms./Dr.): \_\_\_\_\_ ☐ Anonymous

Company (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Mail completed forms to the address below.**



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