



CFofM Newsletter

Celebrating Ten Years of Growth and Vitality

Ask Merle Zoerb what it was that started it all and he would say, that it was a growing awareness of how community foundations were serving communities all across Canada and that Mississauga was the last large municipality that didn't have its own community foundation. For someone with a deep commitment to community service like Merle, that was simply not acceptable. There was a gap and there was work to be done to address that gap. And as someone who had given countless hours in community voluntarism, Merle simply got to work.

In 1997, Merle Zoerb and Laurie Pallett, then Executive Director of the Mississauga Arts Council made a presentation to City Council and indicated that the time was right to establish a community foundation to serve people in Mississauga. The Mississauga Arts Council got behind the effort and developed a feasibility study under the able guidance of Ruth Kitchen. A steering committee of dedicated volunteers was recruited and Colin Mason lent his expertise in helping to submit the necessary documents to incorporate and obtain registered charitable status.

In May 2001, the Community Foundation of Mississauga was born.

A few short paragraphs doesn't do justice to the hours of volunteer time given by so many people. Nor could they all be listed here. But what a legacy their efforts created!

In May 2011, the Community Foundation will celebrate ten years since it was incorporated. The Foundation has planned several special events and activities to help mark this first milestone. Both the web site and the newsletter will help keep people up to date on these events and the Foundation is encouraging even more people in Mississauga to participate and find out more about their Foundation.

The Community Foundation of Mississauga now has approximately \$17 million in endowed assets.

From 2004 to the latest year of published statistics, it was Canada's fastest growing community foundation. This growth is a testament to the compassionate spirit of philanthropy that thrives in Mississauga.

By 2010, cumulative grant making of the Foundation had exceeded \$1.6 million and the Foundation has been the recipient of some of Mississauga's largest philanthropic gifts.

The real story of the Community Foundation of Mississauga is not in statistics though, it is the story of people.

Endowments are created through the compassion and caring of donors. The growth of the Foundation has only been achieved

through donors who make gifts of all sizes because they believe in a better future for our community.

Volunteers have given generously of their time and talent through the early development years of the Foundation all the way through to today. Volunteers serve on the Board of Directors, on committees and more

informally in the community.

Ultimately, endowments are created by donors and stewarded through volunteer service so that the Foundation can create sustainable granting. Grants have been provided to organizations working in the environment, health care and healthy living, child welfare, the arts, heritage, culture, human services and more... all building community vitality for people in Mississauga.

A community foundation is supported by the people - individuals and families - that make up the community and who want to provide a lasting legacy for the community.

Being a conduit for endowed funds, the community foundation can take a long view on responding to the needs of the community.

Community Foundation
Feasibility Study
E. Ruth Kitchen, December 1998

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In 2010, the Community Foundation of Mississauga was deeply saddened by the passing of three friends and community champions.

Mendel Cohen had a delightful sense of humour, enjoyed good conversation and the occasional cigar. He was instrumental in supporting the early growth of the Foundation.

Through a gift by bequest, the Foundation was able to establish the Mendel and Ruth Cohen Fund. This fund will help ensure the sustainability of the Foundation.

Alex Maslin wanted to honour his late wife by creating a scholarship fund for youth. Through the Ida E. Barnes Fund he created, youth in our community who are being served by Peel CAS will be able to achieve a better future through access to post secondary education and training.

Irene Sosa established the Gordon Fund to honour her late husband and ensure that grants will be provided to fight several devastating diseases. Mrs. Sosa was a soft spoken woman and enjoyed sharing a good recipe she had found. She had a long history of supporting many essential charitable causes.

Each of these remarkable people has left a lasting legacy for the benefit of the community. The Foundation will proudly honour their legacy in perpetuity.

Mark your calendars

As the Community Foundation of Mississauga prepares for our tenth anniversary year, who better to help us celebrate than you. So we are kicking up our events a notch, or even two, and hope you'll mark your calendars and be sure to join us at these not to be missed occasions. Do get your tickets in advance as they are sure to sell out!

The **Summit Garden** will host their **Fundraising Dinner** on Friday April 29. For several years now, owners Ken Choi and Lawrence Lo have hosted this eight course meal with scrumptious Chinese food, wine tasting, live entertainment, silent auction and special surprise guests from the community.

At a cost of \$80 per person the event is always sold out. Proceeds are donated to a local charity. This year the Community Foundation of Mississauga is honoured to be their

chosen recipient. The restaurant is located at Dundas and Winston Churchill.

Already we are planning our 3rd annual **Speakers Luncheon**. This fundraiser has been growing successfully and in the past has featured top quality speakers like Michael 'Pinball' Clemons and local science fiction author of international acclaim, Robert Sawyer. This year we've pulled out all the stops!

On Thursday May 19, expect an out of this world event at the prestigious Mississauga Convention Centre. We are thrilled to have astronaut Dr. Dave Williams as keynote speaker. Dr. Williams has been on space missions with Shuttle Endeavour and Shuttle Columbia, recording the most space walks to date in a single mission.

As well, he has lived and worked in the underwater NEEMO missions making him Canada's only dual astronaut and aquanaut. A true Canadian hero, add to Dr.

Williams achievements: ER Physician and current Medical Director of the new McMaster Centre for Medical Robotics in Hamilton. Known to be an engaging, down to earth speaker with a sense of humour, Dr. Williams

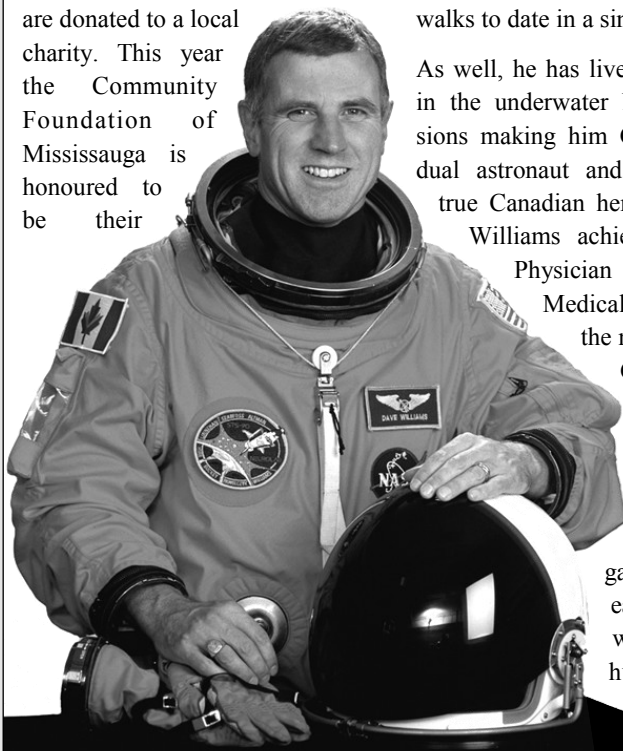
will share stories and photos from his missions.

His speaking topic 'Reaching for the Stars' is relevant to both our milestone year and his own experiences. The cost of \$80 per person includes a buffet lunch, silent auction, raffle prizes and a chance to network with community stakeholders. Join us for this smart, mid-day break that will keep you inspired for quite some time.

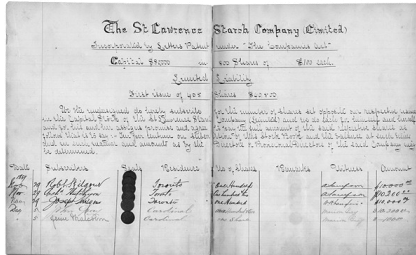
Our annual golf event got a facelift. On September 15, we are moving to a **Golf Tournament** at the stunning 18-hole championship style Pipers Heath Golf Course. Rated 'excellent' by ScoreGolf Magazine, this link course is sculptured and grassed, and both looks and plays as if it were nestled in the sweeping, rugged Scottish Highlands with a definite old world charm.

Look forward to an excellent day of golf and networking, with putting games, and mouth watering cuisine that was awarded 'Best Food' by Ontario Golf Magazine. Bring out your friends and make it a memorable fundraiser for all of us!

Stay tuned for more details. We hope you'll come out and bring a friend, a client or two. To book your tickets in advance and to inquire about partnership opportunities please contact Afshaan Kizilbash by phone at 905-897-8880 or by email; afshaan@cfom.org.



The Ruth Gray Fund



Share subscriptions and transactions ledger excerpt, 1889
St. Lawrence Starch Company fonds, Archives of Ontario

St. Lawrence Starch founder John Gray immigrated to Canada from Scotland in 1873. In 1889 Gray, and three others founded St. Lawrence Starch at Port Credit, the site chosen for its proximity to Toronto, to the lake and to the railroad.

The history of Port Credit is inextricably linked with the Gray family who built their successful company and provided employment for people in the community. St. Lawrence Starch supported many community initiatives. Their company provided important corporate sponsorship for both amateur and professional sports not just in the community but all across Canada. Last year, the Community Foundation of Mississauga was honoured to receive a bequest

from the estate of Mrs. Ruth Gray to establish a fund in her name. Mrs. Gray was married to John, the grandson of St. Lawrence Starch founder John Gray. She lived and participated in the life of Port Credit from 1946 until her death in 2010. Mrs. Gray wanted her gift to be used to benefit organizations serving children and youth. This fund will last in perpetuity ensuring a better future for children and youth and paying tribute to a family name that is part of the rich history of the community.

phi·lan·thro·py

noun \fə-ˈlan(t)-thro-pē\ plural phi·lan·thro·pies

Definition of PHILANTHROPY

- 1: goodwill to fellow members of the human race; especially : active effort to promote human welfare
2 a : an act or gift done or made for humanitarian purposes b : an organization distributing or supported by funds set aside for humanitarian purposes

Celebrating a tenth anniversary provides the Foundation with a great opportunity to launch exciting new events. It is also a timely year to honour those who have made the remarkable achievements of the Foundation possible.

The Foundation is thrilled to announce the “**Pendle Award for Philanthropy**”. This annual award will pay tribute to individuals, organizations or corporations who have demonstrated outstanding philanthropy and/or voluntarism to the community through the Foundation.

Board Members, committee volunteers, community volunteers and others who may be familiar with the work of the Foundation may nominate a candidate to be considered.

An initiative of the Tenth Anniversary Planning Committee, the award has been named in recognition of the remarkable donors who created the Pendle Fund. This gift was one of the first and the largest received by the Foundation to date. Since its inception, these donors have continued to demonstrate compassionate leadership in grantmaking and a dedication to

building community vitality.

The Foundation is now accepting nominations for the inaugural Pendle Award for Philanthropy. The deadline for receiving nominations is March 31st and the presentation to the first recipient will occur at the Annual General Meeting in May. Nomination forms can be accessed at the Foundation’s web site, www.CFofM.org in the “events” section of the web site.

The successful recipient will be selected by a committee of the Board and the Foundation extends appreciation to these volunteers who have stepped up to this task.

2010

The Community Foundation of Mississauga surpasses the million dollar grant mark, providing \$1.6 million in cumulative grants back to the community.

The Foundation holds over 32 unique funds and has approximately \$17 million in endowed assets.

2008

The Community Foundation of Mississauga surpasses \$10 million in endowed assets and holds 25 unique named funds.

2006

The Community Foundation of Mississauga makes its first grants from endowed funds.

2005

The Community Foundation of Mississauga achieves significant growth through the establishment of the Pendle Fund.

2003

The Community Foundation of Mississauga makes its first grants from a flow through fund established by Baxter Corporation.

The first endowed fund, the Paul Coughlin Fund, is established through the support of Mary Hurley and the Mississauga Real Estate Board.

2001

The Community Foundation of Mississauga is established.

1992

Community Foundations of Canada, the national membership organization is formed.

1921

The first Canadian community foundation is established in Winnipeg.

1914

The first community foundation is established in Cleveland by Frederick H. Goff.

COMMUNITY BUILDERS

AstraZeneca Canada
The Estate of Alex Maslin
The Estate of Mendel Cohen
The Estate of G. Ruth Gray
Mississauga Convention Centre Foundation
BMO Nesbitt Burns
Sanjib Choudhuri
Bank of Montreal
Heart House Hospice
Frederick Ketchen
Rory Keilty
Mike Cristofaro
Gary and Joanne Reamey
Elizabeth Nilsen
JoAnne Winkworth
Mississauga Real Estate Board
Mississauga Trillium House,
CIBC World Markets Children's
Miracle Foundation
Takeda Canada Inc.
Rick Holden
Sentry Select Capital Corp.
Chief Emmanuel Mbulu
Peter and Karen Campbell
Canoe Financial LP
Great West Life
Elizabeth Hamilton
William Stringer
Fidelity Investments Canada

Seung-Dong Park
MacKenzie Financial Services
CIBC Commercial Banking
CIBC CPIC - Private Wealth
Management
CIBC Retail Banking
CIBC World Markets Canada
John Killeen
BMO Bank of Montreal
Steven Offer
Gordon LeRiche
Research In Motion (RIM)
Mary Main
Henry Meyer
Franklin Templeton
CI Investments
Guardian Group of Funds
AGF Investments Inc.
Transcontinental
Invesco Trimark
Greater Toronto Airports Authority
RBC Royal Bank of Canada
Franklin Templeton Investments
RBC Royal Bank
John Hickey
Ray Lessard
Tom and Stella Cooney
IA Clarington Investments
TD Bank Financial Group

Falcon Vision Centre Inc.
Acura of Oakville
The Dominion
Anu Singer
TD Bank Financial Group
Michael Gesualdi
Ken Beck
Frank Sammeroff
Scott Colbourne
Kaneff Group of Companies
Employee Giving Program, Bell
Canada
DTZ Barnicke
Colin Mason
Maja Prentice
Fred and Eileen MacKenzie
Bonnie Yagar
Lynn Lewis
Global Karate Do Federation Inc.
Dotco Inc.
Constantino Palermo
North Queen Auto Centre
Goodman & Company
Meghan Nicholls
Rodney Haykin
Sheila Bjarnason and John
Rowell
Rolf and Phoebe Meyer
John Gyrody

The Community Foundation of Mississauga respects and adheres to all legislative requirements and best practices regarding protecting your privacy. We use the information you provide to keep you informed of the activities of the Community Foundation of Mississauga and for tax receipt and donor recognition purposes. If at any time, you wish to be removed from our contact list or do not wish to be included in our mailings, please contact our office at 905-897-8880 or send an email to info@CFofM.org. This list provides recognition to donors whose receipted gift has been received between the last newsletter and this current newsletter. Please see our Annual Report and web site for annual listings.



The Community Foundation of Mississauga
1100 Central Parkway West, Unit 15, Lower Level
Mississauga, ON L5C 4E5
P: 905-897-8880 f: 905-897-7509
e: info@CFofM.org w: www.CFofM.org
Charitable BN: 892395112 RR0001