

# all for community



## Community Foundation of Mississauga

**Community means so many things to so many people, and the world to us.** *In all we do and all we say, we are all for community.*

We are the Community Foundation of Mississauga and community vitality has been our purpose, promise and passion since 2001 when we started connecting donors to community needs and opportunities. Together, we help build strong and resilient places to live, work and play.

Inclusive. Innovative. Forward-looking. Vital. This is our vision for our community.

In our vision, our community is able to include, and offer opportunities to, everyone. It has the knowledge and ability needed to help shape its own future. We are ready to address pressing problems like hunger, unemployment and housing. And all our citizens are able to benefit from the best our community can offer: the arts, recreation, health care, education, safe and inclusive neighbourhoods and a healthy environment.

### **Our community foundation does three key things to build community vitality:**

- Vitality takes long-term resources for long-term solutions, so we work with donors to build endowment and other funds that ensure vital futures for communities.
- Vitality comes from all corners of a community, so we grant funds to the widest possible range of organizations and initiatives.
- Vitality needs leadership, so we bring people together from all parts of our communities to stimulate new ideas, build participation and strengthen community philanthropy.

We want to introduce you to the Community Foundation of Mississauga. Take a moment and find out more about us here. Visit our web site at [www.CFofM.org](http://www.CFofM.org) and then call us. You can be part of building Mississauga's community vitality and support the causes you care about most.

## Facts about the Community Foundation of Mississauga

We were established in 2001 by a dedicated group of volunteer leaders who believed in and were committed to building community vitality.

We are proud to be the recipient of some of the largest philanthropic gifts in our community but provide a broad range of options to suit any donor.

We serve Mississauga; we grant to build vitality in all of the neighbourhoods that make up our community.

We are proud members in good standing of Community Foundations of Canada, the national network of community foundations across Canada.

Our cumulative granting to a wide range of local charities grows each year and as of 2010 was in excess of \$1.6 million.

**For more information or to get involved visit [www.CFofM.org](http://www.CFofM.org)**



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Ten reasons people choose community foundations.

**one**  
We are a **local organization** with deep roots in the community, and part of a nationwide movement whose support we build and share.

**two**  
We bring donors to the table as **community builders**, working closely with them to align their philanthropic vision with the community’s needs.

**three**  
We identify **long-term needs** and opportunities and invest in solutions that let our communities guide their own future.

**four**  
We take a broad and inclusive view of what a community is, and **provide grants** to the widest possible range of organizations and initiatives.

**five**  
We provide highly **personal and flexible service**, accepting a wide variety of assets and offering donors maximum tax advantage.

**six**  
We build **permanent funds** and those that can respond to immediate needs, helping our communities ensure vital futures.

**seven**  
We **multiply the impact** of gift dollars by pooling them with other gifts.

**eight**  
We believe that diversity is strength, so we **bring the entire community together** to stimulate new ideas, build participation and strengthen community philanthropy.

**nine**  
We are **transparent and reputable stewards** of community resources, committed to being accountable, accessible and responsive.

**ten**  
We build **community vitality** – the unique and essential spirit that flourishes when people believe their community holds possibilities for everyone.

# Granting for impact

Great grants are at the heart of what community foundations do. It is the core of what our donors want to accomplish when they establish a fund with their community foundation; create sustainable and lasting support for essential programs and services. Donors appreciate that the Foundation is a 360° grantmaker, meaning that grants can be made to support organizations serving the environment, children, youth and families, neighbourhoods, health and healthy living, arts, culture, heritage, anti-poverty initiatives, education and more.

In May of this year, the Community Foundation of Mississauga was delighted to present almost \$750,000 in grants, bringing the cumulative total granting from the Foundation to approximately \$1.6 million. This is a remarkable achievement

given that the Foundation has been operating for just nine years and is weathering one of the most challenging economic environments in quite some time.

Grants in 2010 were made to a broad range of community initiatives. For example, grants were made to both of our hospitals to purchase needed equipment for babies and children, create an accessible community garden space at Riverwood, provide respite and support to loved ones caring for people with a terminal illness at home, provide children and youth with disabilities with arts and therapeutic recreation opportunities geared to their special needs, enhance and renew Mississauga’s green spaces and much, much more. Be sure to read on to learn more about some of these great grant stories.

## Preserving our history



Burnhamthorpe Women’s Institute  
Photo Credit: Heritage Mississauga

Mississauga can trace its roots back to before European settlement – over 200 years ago. In the early 1600s, French traders encountered Native peoples around the North Shore of Lake Huron called the Mississaugas. The Mississaugas were an Ojibwa band and by the early 1700s had migrated south and settled in the area around the Etobicoke Creek, Credit

River and Burlington Bay. “Mississauga” translates as meaning “River of the North of Many Mouths”.

Everyone has a story, from the Native Mississaugas, to the early settlers whose toil helped shape the modern landscape we live, work and play in today, to those who arrived in Mississauga yesterday. Our heritage is an ever growing narrative and these stories are what make Mississauga unique. These stories need to be recorded and conserved.

With a grant in 2010 from the Pendle Fund at the Community Foundation of Mississauga, Heritage Mississauga, a registered charitable organization will be able to expand the Oral History Outreach Program. This program ensures that the voices, stories and memories of our community will be preserved for generations to come.

*I ran the market truck, taking fruits and vegetables to the farmer's market during the Depression. It was as soon as I could drive, when I was 16 or 17 years old. We worked and the farm went on. At home we were all on our honour. If I wanted some money, I took it out of the returns from the market. That's the way it was. We never abused it. We learned to respect it. And we knew that it came from hard work.*

From the Oral History of Grant Clarkson, Mississauga resident





# Lasting legacies for our community

People from all walks of life can create, or contribute to endowed funds, which are held in perpetuity by the Community Foundation of Mississauga. These contributions are then pooled and grants are made from the income earned on those investments while the principle remains untouched. In this way, people create a lasting legacy that will support their philanthropic interests and their community for good, for ever. The Foundation offers a wide range of funds that donors can choose from. We also offer donors the ability to name their fund at certain fund minimums. The following is a list of named funds held by the Community Foundation of Mississauga.

### Mississauga Fund

The Mississauga Fund is an unrestricted fund accepting contributions of any size and providing donors with the knowledge that they are supporting the changing needs of our community.  
Robert D. (Bob) Scott Fund

### Field of Interest Funds

Field of Interest Funds allow the donor to specify a specific area of interest such as children’s needs, the environment, health, and more, and the Granting Committee of the Foundation will select the most appropriate grant recipients each year.  
Environment Fund: McGregor-Fielding Fund ◦ Paul Coughlin Fund ◦ G. Ruth Gray Fund ◦ R. Lessard Family Fund

### Donor Advised Funds

Donor Advised Funds provide donors with the opportunity to be actively involved in the granting from their fund. They can rely on the Foundation for the support and resources to assist them in their grant making.  
Cooney Family Fund ◦ Hazel McCallion Fund for Arts, Culture and Heritage ◦ Joe Schembri Scholarship Fund ◦ Meyer Family Fund ◦ Pendle Fund ◦ Wordham Family Fund

### Donor Designated Funds

Donor Designated Funds are established to benefit specific charitable organizations as named by the donor to be the perpetual beneficiary of the granting from the fund.  
Brad and Kathy Shoemaker Fund for World Service and Development ◦ Carter Fund ◦ Chief Mbulu Family Fund ◦ CIBC Wood Gundy Fund for Children's Charities ◦ Cristofaro Family Fund ◦ Gordon Fund ◦ Hazel McCallion Endowment Fund ◦ Ida E. Barnes Memorial Fund ◦ Kathy A. Drury Fund ◦ Liz Nilsen and Bernie Gross Fund ◦ Mendel and Ruth Cohen Fund ◦ Reamey Family Fund for the Women and Children of Interim Place

### Operating Endowed Fund

People can make a gift of any size to the Operating Endowed Fund. In this way, donors help to ensure we continue to build a vital Foundation for our city.  
BMO Nesbitt Burns Patiopalooza Fund ◦ Brad and Kathy Shoemaker Fund ◦ Directors Fund ◦ Misscon Foundation and Rainbow Ball Fund

### Charity Endowed Fund

Charitable organizations can work with the Foundation to establish their own endowed fund and can depend on us for the resources and expertise they need to build a sustainable source of support for their organization.  
Heart House Hospice Fund: Stan Archdekin Opportunities Fund ◦ Mississauga Festival Choir Endowment Fund

### Funds Held for Others

These funds are placed with the Foundation for long term investment by other charitable organizations.  
Benares Museum Fund ◦ United Way of Peel Forever Fund

### Emerging Fund

These are funds that have been established with an

## Our approach

Many organizations are working for better communities, but a few important factors make our approach stand out:

We bring donors to the table as community builders. We help them formulate and realize their philanthropic goals, matching their interests and concerns with community needs and organizations. We help them find innovative and responsible ways to give their investments lasting impact.

We take the broadest view of what a community is and what it needs to succeed. That’s why our grants support everything from shelter, sustenance and care for those most in need, to recreation, the arts, and the environment.

We take the long-term view for our communities. We identify long-term needs and opportunities and invest in sustainable solutions, helping our communities become resilient, resourceful, and ready for the future they want.

initial gift and an intent to reach the fund minimum for a type of fund as listed above.  
Winkworth Family Fund

In addition to the types of funds listed above, the Community Foundation of Mississauga offers more ways for donors to get involved. Included is the following:

**Flow Through Fund**, a fund where the donor can use the grant making expertise of the Foundation to disburse funds over a period of time, generally within two years.



Although poverty may be easier to spot in other areas of the GTA, or in other countries, over 37,000 children in Mississauga, Brampton and Caledon live in poverty. They may go to bed hungry, show up at school without clothing appropriate for the weather and enjoy none of the regular joys of childhood like joining a team or receiving a birthday gift, because there is no money to spare. According to the 2006 Census, there were 166,960 people in low income in Peel (before tax Low Income Cut-off) in 2005, representing 14.5% of the total population.

Children have the potential to do, and be, anything they can imagine. Education can be the doorway to realizing that potential and breaking the cycle of poverty. But for far too many children and youth, that door is locked due to their financial circumstances.

This year, the Community Foundation of Mississauga presented a grant of over \$10,000 to the **Peel Children’s Aid Foundation** from the Kathy A. Drury

Fund. Kathy Drury was a past President of the Board of the Community Foundation of Mississauga and was a passionate advocate for the inherent promise in both the Foundation and in children. Kathy passed away in 2007 and created her fund with a generous bequest. This year, thanks to Kathy’s caring, four young people will receive the support they need to pursue post-secondary training and education so that they too can have a chance at a bright future.

Peel Children’s Aid Foundation is dedicated to improving the lives of abused, neglected and at-risk children and youth in Mississauga, Brampton and Caledon who are under the supervision of Peel Children’s Aid.







# acts of caring

## Important information for donors about the Community Foundation of Mississauga

We are incorporated as a not for profit organization and registered as a charitable public foundation.

We are governed by a dedicated ten member, volunteer Board of Directors and have broad representation from the community on both our Board and our committees.

We are committed to accountability and transparency in all of our activities. We demonstrate this by providing a link called “Accountability” from our web site home page to resources that inform our stakeholders and community.

We provide a wide range of fund options that can help donors realize their philanthropic goals and provide lasting support for the causes and organizations they care most about.

We can accept a wide range of gifting options some of which may offer significant tax benefits.

We are part of one of the fastest growing charitable networks in Canada, across North America and around the world. There are now approximately 175 community foundations across Canada.

The Canada Revenue Agency offer tools and resources for donors at their web site. Visit [www.cra-arc.gc.ca](http://www.cra-arc.gc.ca).

To find out more about the Community Foundation of Mississauga, visit our web site at [www.CFofM.org](http://www.CFofM.org) or call our Executive Director, Eileen MacKenzie at 905-897-8880.

To find about more about our national membership organization, visit their web site at [www.cfc-fcc.ca](http://www.cfc-fcc.ca).



“The greening of urban spaces is an important facet of creating sustainable, livable cities. Although rapid urban growth brings with it many benefits, the Toronto and Region Conservation Authority (TRCA) has raised alarm bells over the loss of natural habitat in Mississauga. The TRCA notes that the loss of quality forest and woodlands is mainly due to encroaching development and estimates that loss of natural area averages sixty acres a day. To keep environmental benefits in balance with urban expansion, there is a clear need to create and care for more green spaces throughout Mississauga,” notes Evergreen.

**Get Dirty and Live Green Mississauga** is a collaborative project led by Evergreen, the City of Mississauga and the University of Toronto Mississauga. The project will see community based events that connect participants with their neighbouring green spaces to enhance their local environment.

Thanks to a grant from the Pendle Fund at the Community Foundation of Mississauga, community events will occur in local green spaces including Erindale Park, Lisgar Green, McKechnie Woods, Shelby Park and Malton Greenway.



*The Community Foundation of Mississauga is dedicated to building community vitality by connecting donors with community needs. I am proud to be a volunteer with the Foundation knowing that through our combined efforts, we will positively impact our city.*

*Steven Offer, Community Foundation of Mississauga Board President*

## A few more facts...

Our Board of Directors: Steven Offer, President  
◦ Tom Cooney, Vice President  
◦ Peter Campbell, Treasurer  
◦ Paula Deering, Secretary  
◦ Mary Main, Director  
◦ Chief Emmanuel Mbulu, Director  
◦ Dan McCartney, Director  
◦ Cliff Preston, Director  
◦ Gary Reamey, Director

2010 Grant Recipients: Alzheimer Society  
◦ St. Mary’s Food Bank  
◦ Arthritis Society  
◦ Big Brothers Big Sisters of Peel  
◦ Canadian Wildlife Federation  
◦ Cow Over Moon  
◦ Credit Valley Hospital Foundation  
◦ Dam Youth Drop-In  
◦ Ecosource Mississauga  
◦ ErinoakKids Foundation  
◦ Evergreen  
◦ Heart and Stroke Foundation  
◦ Heart House Hospice  
◦ Interim Place  
◦ Mississauga Arts Council

◦ Mississauga Heritage Foundation  
◦ MS Society of Canada, Mississauga Chapter  
◦ Our Place Peel  
◦ Peel Children's Aid Foundation  
◦ Peel Children's Centre  
◦ Princess Margaret Hospital Foundation  
◦ Riverwood Conservancy  
◦ Salvation Army Canada, Mississauga  
◦ Support and Trustee Advisory Services  
◦ Telecare Distress Centre  
◦ Trillium Health Centre Foundation  
◦ United Way of Peel  
◦ Volunteer MBC  
◦ YMCA of Greater Toronto, Mississauga

Proudly serving Mississauga neighbourhoods including: Clarkson  
◦ Cooksville  
◦ Dixie  
◦ Erindale  
◦ Lakeview  
◦ Lorne Park  
◦ Malton  
◦ Meadowvale Village  
◦ Port Credit  
◦ Streetsville

COMMUNITY MEANS SO MANY THINGS TO SO MANY PEOPLE, AND THE WORLD TO US. IN ALL WE DO AND ALL WE SAY, WE'RE ALL FOR COMMUNITY.