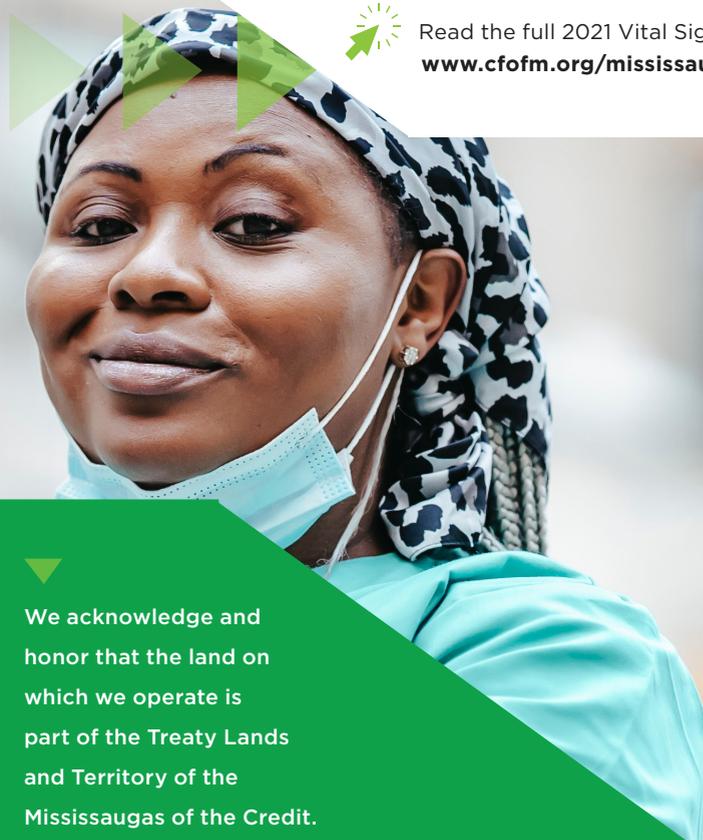


Mississauga's 2021 Vital Signs®

Community vitality in the midst of a pandemic



Read the full 2021 Vital Signs® Report at: www.cfofm.org/mississauga-vital-signs



On behalf of the **Community Foundation of Mississauga**, we are pleased to present the 2021 Mississauga Vital Signs® Report. Vital Signs® is a national program, led by community foundations and coordinated by Community Foundations of Canada to leverage local knowledge and measure the vitality of our communities and support action towards improving our collective quality of life.

We acknowledge and honor that the land on which we operate is part of the Treaty Lands and Territory of the Mississaugas of the Credit.

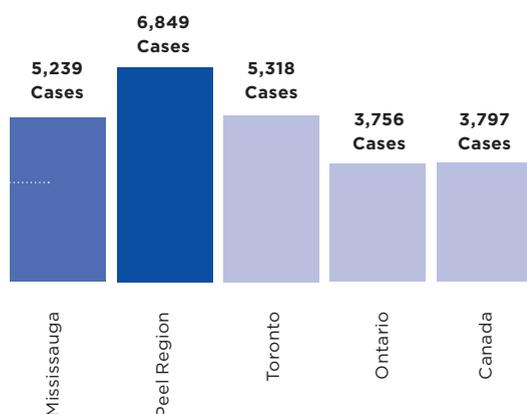
COVID-19 IN MISSISSAUGA

Peel Region, composed of the cities of Mississauga, Brampton and Caledon, has experienced some of the highest rates of confirmed COVID-19 cases in all of Canada and is the highest of all Ontario's public health regions.

COVID-19 CASE RATE PER 100,000 RESIDENTS

As of August 11, 2021, Peel Region had the highest rates of COVID-19 in Ontario. The high number of cases has meant longer and more restrictive lockdowns in Mississauga, with a number of sources citing them as some of the longest lockdowns in North America and even globally.

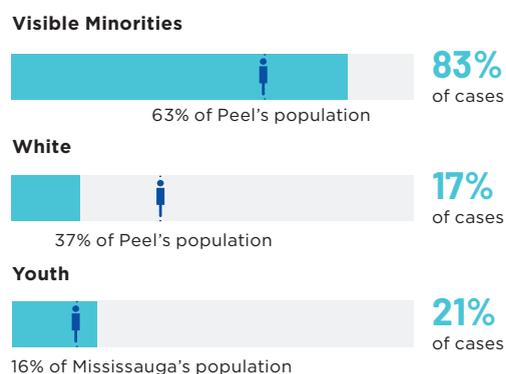
The cumulative case rate in Mississauga is still higher than the rates for all other Ontario health regions except for Toronto Public Health.²



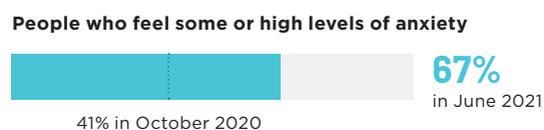
PHYSICAL & MENTAL HEALTH

The pandemic has highlighted health inequities across Peel Region. Youth and visible minorities have been more at-risk of COVID-19 due to socioeconomic status, access to health care, and being more likely to work in occupations with higher virus exposure.

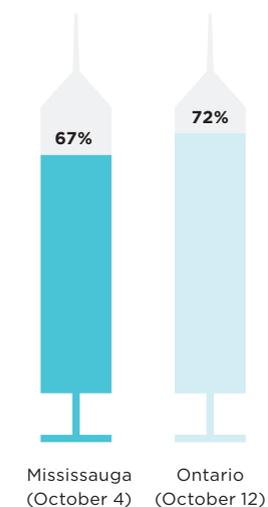
YOUTH AND VISIBLE MINORITIES ARE OVER-REPRESENTED AMONG PEEL'S COVID-19 CASES



COVID-19 HAS IMPACTED MISSISSAUGANS MENTAL HEALTH



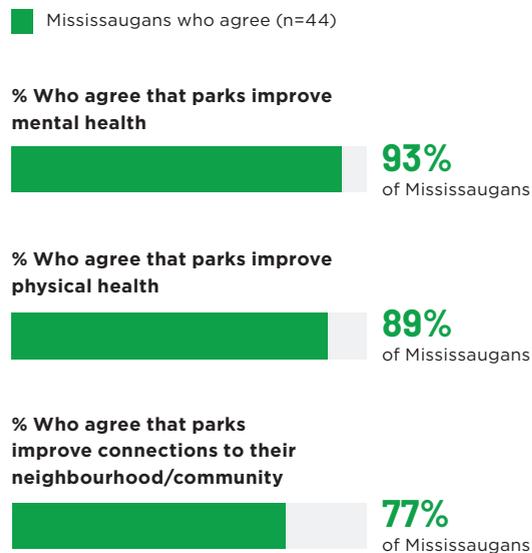
MISSISSAUGA IS BEHIND ONTARIO WHEN IT COMES TO 2ND DOSE COVID-19 VACCINATION RATES



ENVIRONMENT

Mississauga is on solid footing with its commitment to the natural environment, which has helped during the pandemic. The use of Mississauga's parks and trails increased as these outdoor spaces became a lifeline for people during COVID-19 related lockdowns.

PARKS HAD A GREAT IMPACT ON MISSISSAUGA'S WELL-BEING



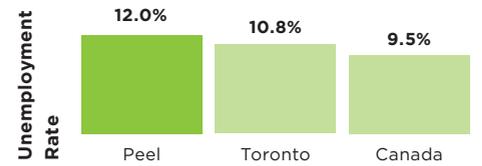
MORE PEOPLE USED PARKS AND TRAILS



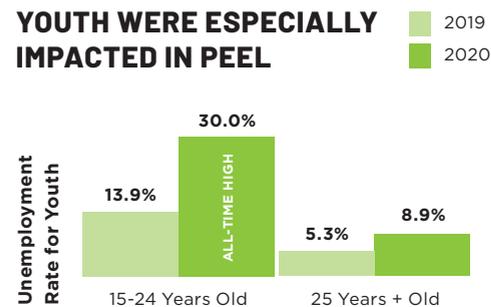
INCOME & LABOUR

The gap between the rich and poor continues to be an issue in our city. The rise in inequality has affected certain groups more than others, particularly youth, racialized groups, and the food, accommodation, and arts sectors.

IN 2020, COVID-19 RELATED LOCKDOWNS RESULTED IN RECORD UNEMPLOYMENT IN PEEL



YOUTH WERE ESPECIALLY IMPACTED IN PEEL



JOB LOSSES WERE DIS-PROPORTIONATELY PART-TIME AND LOWER INCOME POSITIONS

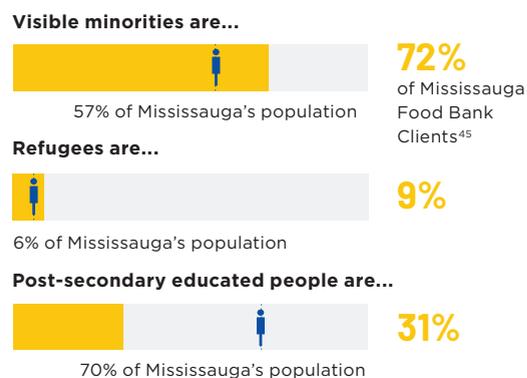


FOOD SECURITY

Even before the pandemic, food insecurity was an issue in Mississauga. Food bank use increased during the pandemic, and with expected future increases in social assistance cases and growing food costs, food insecurity is likely to worsen in the near-term.

FOOD INSECURITY IN MISSISSAUGA IS RELATED TO INEQUITIES

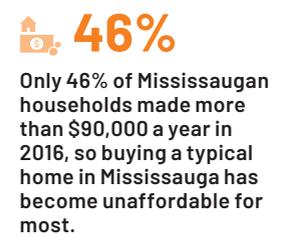
In 2020, Mississauga Food Bank clients were more likely to be visible minorities, refugees, compared to Mississauga overall.



HOUSING

The negative trend in Mississauga's housing affordability has been exacerbated by COVID-19. Housing remains unaffordable for many, but interestingly the number of people experiencing homelessness and using shelters has been decreasing.

THE PRICE OF TYPICAL UNITS IN MISSISSAUGA INCREASED BY 42% SINCE 2018



YOUTH

Children and youth are the future of our community and ensuring their success and health is critical if we want to see our community thrive. Recent data suggests the erosion of youth well-being has continued both before and during the pandemic.



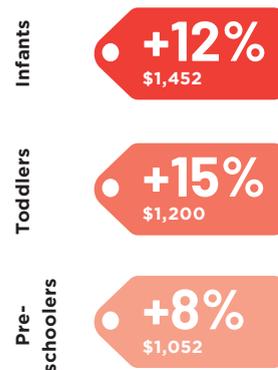
of Mississauga children rated vulnerable on one or more of the Early Development Instrument (EDI) domains in 2018.



of surveyed students were considered to have low well-being.

AVERAGE MONTHLY CHILD CARE COSTS ARE INCREASING

Costs for 2017, compared to costs in 2014.



IMMIGRATION

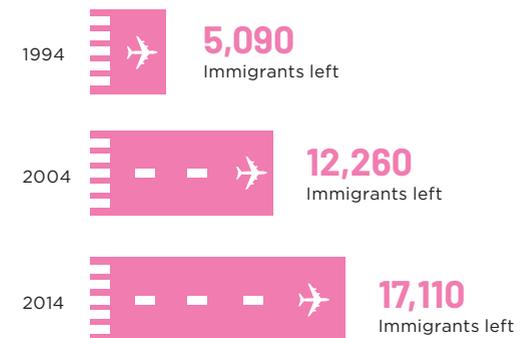
Mississauga's diversity is one of its best qualities; it has also meant that the impact of COVID-19 has been felt more strongly. With Canadian border closures, immigration has been greatly reduced, and more out-migration is causing a decrease in population growth.

INCREASING OUT-MIGRATION AND REDUCED IMMIGRATION IS FUELING A SLOWER RATE OF POPULATION GROWTH.



Mississauga's population growth rate in 2020 was only 0.6% as a result.

INCREASING NUMBERS OF IMMIGRANTS ARE LEAVING MISSISSAUGA



SAFETY

Mississauga has historically been one of the safest cities in Canada. While Mississauga overall is very safe, that safety is not felt equally across the city. While the crime rate in 2019 was lower, COVID-19 makes it hard to predict future safety trends.

MANY PEOPLE FEEL SAFE IN THEIR NEIGHBOURHOOD IN PEEL



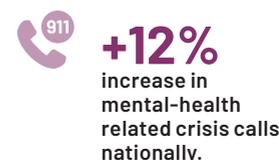
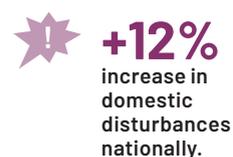
agree that their neighbourhood had safe places for children to play



identifying their neighbourhood as safe to walk in at night

However, there was an undeniable income gradient, with only 13.2% of those with income under \$30,000 strongly agreeing that their neighbourhood was safe for children to play in.

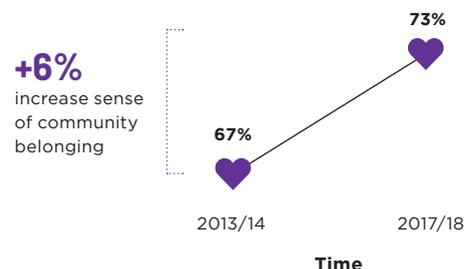
IN THE FIRST FOUR MONTHS OF COVID-19:



BELONGING

Mississauga continues to have strong civic and community engagement. Peel's high social capital can contribute to pandemic recovery efforts. Those efforts must also address inequality to maintain Peel's high social capital.

AN INCREASING PERCENTAGE OF PEEL RESIDENTS (AGED 12+) REPORT A STRONG OR SOMEWHAT STRONG SENSE OF COMMUNITY BELONGING



89% of respondents to the Peel Region Social Capital Study felt they could make a big difference or some difference in their local community.



of respondents to the Peel Region Social Capital Study agreed that most people can be trusted.



of nonprofits expect their financial situation will worsen, which is tied with Durham Region for the highest percentage. Mississauga's nonprofit sector is going to need extra support in order to address the increased needs of Mississaugans and to improve Mississauga's Vital Signs®.

HOW TO ENGAGE WITH VITAL SIGNS®

Vital Signs® is an easy-to-read snapshot of local data and information intended to spark meaningful community conversations. What you do with this information is up to you as a resident, business leader, policy maker, community developer, local organization, volunteer or donor.



Read the full report and our sources at:
www.cfofm.org/mississauga-vital-signs



Photo: Active Adult Center of Mississauga

- ▶ This Vital Signs® report is meant to **inform, inspire and focus your attention on the vitality of Mississauga**. It is part of our ongoing commitment to understanding the priorities and experiences of our community.
- ▶ We hope it will prompt Vital Conversations that engage you with the findings. We anticipate that the report can **support your efforts to strengthen the community across Peel Region**. Please share it with others in the community and get in touch with us if we can help.
- ▶ This report is a **guide for philanthropy**, it helps:
 - ▶ Donors target their giving to critical issues and areas of unmet need.
 - ▶ Grant seekers with access to vital research supporting their proposals.
 - ▶ Inform grantmaking and partnership building to create new opportunities and solutions.
- ▶ Assess your personal action and see how small changes in your life can contribute to the goals of creating a more sustainable city or inclusive community. Consider **volunteering with an organization in your community that is seeking to make a difference** on an issue that you consider important.
- ▶ We invite everyone to engage with this report. How can you foster collaboration to solve issues facing our city? Consider what you can do to **take action and direct resources where they will have the greatest impact**. Consider what you might do to build a strong and vital Mississauga.

COMMUNITY FOUNDATION OF MISSISSAUGA: BUILDING VITALITY

Community vitality has been our purpose, promise and passion since 2001, when we started connecting donors to community needs and opportunities. Together, we help build strong and resilient places to live, work and play.

Inclusive. Innovative. Forward-looking. Vital. This is our vision for our community. In our vision, our community is able to include, and offer opportunities, to everyone. It has the knowledge and ability needed to help shape its own future. We are ready to address pressing problems like hunger, unemployment and housing. And all our citizens are able to benefit from the best our community can offer: the arts, recreation, health care, education, safe and inclusive neighbourhoods and a healthy environment.

We take the broadest view of what a community is and what it needs to succeed. That's why our grants support everything from shelter, sustenance and care for those most in need, to recreation, the arts, and the environment. The impact of this work is significant. Of particular note are the grants that have supported, uplifted and empowered important causes across our community. Thanks to our donors and fund holders, we began making grants to charities across Mississauga in 2006. The total dollars in grants to programs and charities since that time is more than \$20 million.

The Community Foundation of Mississauga is honoured and privileged to play the role that we do in our community, and will continue to collaborate in building community vitality.

A publication of:



Proudly supported by:



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