



## Community Foundation of Mississauga Hazel McCallion Fund for Arts, Culture and Heritage 2022 Information for Grant Seekers

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### Funding Streams

Grants will be awarded to organizations providing projects/activities in the following areas:

- Arts, Culture and Heritage

### Guiding Principles

Applications are evaluated in part based on the ability to demonstrate a commitment to the following principles:

#### ✓ **Impact:**

Charitable impact deals specifically with outcomes as opposed to outputs. An Output is the amount of something that is produced: # of meals served, # of individuals reached. An Outcome is the way something turns out – the consequence of an action. It is the change that occurred because of a program. Outcomes are about quality of life and substantial change for individuals and tend to be things that are more long-term and permanent. For example, rather than talking about a number of graduates from a training program a grantee should discuss how many of those graduates are expected to find work and how many of them have found work in the past.

#### ✓ **Effectiveness:**

This criterion is concerned with evidence from charities that they are implementing programs informed by research that ideally have proven to be successful in the past. If this is the first time the program is being implemented, the charity should demonstrate that the method they are proposing is effective and can produce the intended result. Additionally, the Foundation is seeking evidence that the program or project is cost – effective in that it is producing results or impact in a way that is no more expensive than its peers. Finally, we are looking for programs that are measurable and attached to the organization's mission.

#### ✓ **Innovation:**

Innovation is simply defined as the introduction of something new: a new idea, method or device. Innovation can refer to something new or to a change made to an existing product, idea or field.

For our purposes, innovation should be understood as a grantee's attempt to add something new into the way they are addressing an issue. It could also refer to the ways the program or project has historically innovated in order to achieve better outcomes. Innovation could also refer to undertaking new forms of research, study, or data collection in measuring a program for its outcomes or merits.

#### ✓ **Accountability:**

Is concerned with whether or not a charity follows good governance and ethical business practices and communication with donors, volunteers and stakeholders. Essentially, the Foundation is looking for evidence that the grantee has an independent, volunteer board of directors; audited financials; and is in good standing with the CRA. The Foundation also places value on strategies and opportunities to share knowledge with stakeholders and the community. This includes an informative website that shares information about the organization, its key staff, plans and successes and its financials.



✓ **Efficiency:**

Project or program efficiency is about how much of the funding being requested is used to deliver mission related outcomes versus how much is being used to cover the overhead and administrative costs of the program/project.

The Community Foundation of Mississauga is proud to be a 360 degree funder of programs and projects; this means that we are able and happy to provide funding to advance the administrative costs for projects. However, the Foundation is still responsible for ensuring that funding is utilized in places where it is able to have the most impact.

**Ineligible Projects:**

In general, the **Hazel McCallion Fund for Arts, Culture and Heritage** will **NOT** provide funding for the following:

- Deficit reduction
- On-going operating expenses
- Fundraising events or campaigns and salaries in support of them
- Political or religious activities
- Individuals
- Sponsorships
- Scholarships or bursaries (excepting those where the scholarship/bursary selection criteria is provided with the grant application, the anticipated learning experience is consistent with the objectives of the Fund and the scholarship/bursary will be awarded in the Fund name as directed by the Foundation)
- Retroactive funding for any project expenses to be incurred prior to the Foundation's decision date
- Debt retirement or reserves, mortgage pay-downs
- Programs and services delivered outside of Mississauga

**Grant Amounts:**

The **Hazel McCallion Fund for Arts, Culture and Heritage** will make **grants up to \$10,000 in 2022**. The amount requested should be proportionate to your organization's capacity as demonstrated by your operating budget and audited financial statements (both of which are to be required application documents).

**Applications:**

These are available at [www.CFofM.org](http://www.CFofM.org) under "Grant Seekers". In your form, please make sure you provide only the details as requested. **Submit your completed form together with the documents as requested.** Incomplete applications will not be considered (missing attachments will mean an incomplete application). Do not send additional files of any kind other than those requested in the application form.

**Deadline:**

**March 25, 2022 at 5:00 pm sharp.** Applications received after this date and time will not be considered for this grant cycle. **Please submit your completed application VIA EMAIL ONLY to [grants@CFofM.org](mailto:grants@CFofM.org)**

**Questions:**

If you have additional questions regarding grants, please contact the Grants and Community Initiatives Manager via email [grants@CFofM.org](mailto:grants@CFofM.org).