

*Thanks to you,*

Mississauga is a  
Smart & Caring  
Community





His Excellency the Right Honourable David Johnston, C.C., C.M.M., C.O.M., C.D., Governor General and Commander-in-Chief of Canada  
Photo credit: Sgt Serge Gouin, Rideau Hall © Her Majesty The Queen in Right of Canada represented by the Office of the Secretary to the Governor General (2010)

“Join me in imagining our country as it could be... *a smart and caring nation*, where all Canadians can succeed, contribute, and develop their talents to their fullest potential.” His Excellency the Right Honourable David Johnston, Governor General of Canada

#### Answering the Call

As we approach our country's 150th birthday in 2017, Canada's Governor General, the Right Honourable David Johnston, has challenged Canadians to imagine our country as it could be – a smart and caring nation that holds promise for all.

Led by the Community Foundation of Mississauga, we have answered this call and – it's official – Mississauga is a *Smart and Caring Community*!

The Governor General's call to service has special meaning for community foundations, since he is the patron of our membership network, Community Foundations of Canada. But more importantly, his aspirations for our country mirror those of community foundations from coast to coast to coast. *Smart & Caring Communities* unites our movement in a nation-wide call to service, an opportunity to mobilize people, organizations and resources in a shared effort to build a smarter and more caring nation. Together, we can leverage this unique moment in time to engage residents in their community foundation in a new way. We can determine what a 'smart and caring' community means to them and how we can seed and support that vision.

#### Our Contribution to a *Smart & Caring Mississauga*

For over ten years, the Community Foundation of Mississauga has been dedicated to building a better place to live, work and play. We are 'barn-raisers' by nature, bringing people and resources together to achieve a greater good. So when we considered our contribution to a 'smart and caring nation' the answer was clear: with your support, we are poised to make a meaningful contribution to helping build a smart and caring community for children and youth in Mississauga.

#### A vision for Canadians....

In 1967, Canadians celebrated our Centennial Year by building arenas and community centres to foster our nation's growing sense of community. Leading up to 2017, community foundations across Canada will connect the country by establishing *Smart & Caring Community Funds* from coast to coast to coast. The funds will give communities the flexibility they need to take advantage of local opportunities and help make them the smart and caring places we know they can be. Each fund will be unique to its community, but every one will share similar values and a 'smart and caring' goal. Together we will establish a nation-wide legacy for Canada's 150th birthday – a permanent asset that will serve Canadian communities for generations to come.

#### ....a Mississauga movement for good!

A national movement has been sparked by a few short words. We are asked to imagine what is possible, to dream of the future for our community and for our families and to join together in a shared idea.

Our goal is to build a sustainable source of support for priority programs and services here in Mississauga. The "*Smart & Caring Fund*" we are now building together will be flexible, proactive and accountable in addressing community needs. It will support local initiatives and Mississauga-based solutions that will help children and youth thrive in our community.

We hope that you are inspired to join with us at this amazing moment in our history when we join with all Canadians who reach for a brighter future for their community.

National vision. Local action.

*This is just the beginning!*



### *Report from the Board Chair and Executive Director*

Our community foundation has grown rapidly because we offer effective, informed, efficient donor-centred fund options. These funds provide growing, sustainable support for high-impact initiatives in Mississauga. *That's smart!* Grants from funds at the Community Foundation of Mississauga support the broadest range of charitable causes so that Mississauga can become the best place to live, work, learn and play. Our donors help to ensure no one is left behind and everyone has the chance to thrive. *That's caring!*

In 2014, the Foundation continued to chart a determined path towards the future. We may be a small team but we sure are passionate about the future! We want to share with you a few highlights of the past year. After all, that's precisely what an Annual Report hopes to achieve; to capture something of a time capsule. And when your goal is to be here in perpetuity, strengthening community... well then, that time capsule is all the more important.

#### **Impact**

In 2014, the Foundation provided over \$1.6 million in grants back

out to the community. These grants were made to over 75 charitable organizations that provide transformative, essential programs and services. This was the highest year ever in the Foundation's short history and brought our cumulative grants to over \$6 million. We often reflect on that as we are one of Canada's younger community foundations. Indeed, Mississauga was the last major city to have a community foundation. Being incorporated in 2001 means we have a lot of work to do, but how far we have come. And our granting milestone in 2014 underscores that

a donor who establishes a fund today can have impact much sooner than they might think.

#### **New Funds**

The Foundation established nine new funds in 2014 and one new emerging fund.

An area of significant growth was in endowed funds established by charitable organizations. Many of these new charitable endowments were created within the Smart and Caring Communities initiative thanks to a matching grant opportunity provided by the Pendle



Fund donor. In communities large and small all across Canada, charities know that they can turn to their local community foundation for accountable, effective, knowledgeable endowment building services. These partnerships also signal to the community that these charities have a strong commitment to building a sustainable future for their work.

Along with the new charity endowed funds, we welcomed new funds from individuals who share a passion for helping to build a strong, vital future for Mississauga.

Whether an individual or an organization, these new funds are established by people who share a deep commitment to our community. We are delighted to welcome them to a growing team of people who are creating positive momentum for Mississauga.

### Smart and Caring Communities

The Foundation joined with community foundation colleagues across Canada who have been inspired by a call to action. As we approach 2017, we have been asked to imagine our country, indeed our community as it could be; a place where everyone can succeed. In Mississauga, the call to action was clear. We believe that it is essential to invest in children and youth. Two years ago, we brought together a group of leadership volunteers who are assisting us to build an endowment that will help ensure that in Mississauga, no child is left behind. Thanks to some remarkable donors and organizations, we are making significant progress. We invite you to see the list of new funds within this initiative a little further on in this report. If you want to find out more about how you can be part of this project, it's easier than you might think. Call us today to find out more.

### Fond Farewells and Warm Welcomes

The Foundation bid a fond farewell to Director Mary Main and staff

member Kate Lockwood in 2014. Mary Main completed all terms on the Board of Directors in December and provided years of dedicated voluntarism and thoughtful, wise leadership. Kate Lockwood had stepped into the Community Leadership role and was instrumental in helping the Foundation implement our valued community knowledge forums during her tenure with the organization.

We were happy to welcome new staff member Brian Reusch to the team in 2014. You will find Brian busy in the community as the new Grants and Community Initiatives Manager. We were also delighted to welcome Goretti Raposo, Office Administrator to the staff team.

Over the years, the Foundation has been well-served by the stability and leadership of our Board of Directors and the dedication and knowledge of our staff. We also have over fifty volunteers on our various committees and helping out at events. What a team! We thank each person along the way who has served the Foundation so well.

### Pendle Award

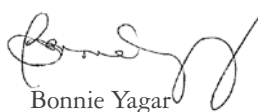
In 2010, the Foundation created the Pendle Award. Named in honour of the Pendle Fund donor, the award recognizes outstanding philanthropy. Previous recipients of the award include Ray Lessard, Tom Cooney and Brad Shoemaker. The Foundation was very pleased to present this award to Robert and Joanne Wordham in 2014. One of the earliest fundholders with the Foundation, their faith in our emerging organization was integral to the continued success of the Foundation. Over the years, they have demonstrated a passion for the transformative power of philanthropy. They have also indicated a commitment to growing the impact of their fund and it is a pleasure to help them make thoughtful, caring grants from their fund. Congratulations Bob and Joanne!

### Strategic Planning

Our Strategic Plan is posted to our web site. If you visit the site you will find not only this document, but many more. We hope to demonstrate to the community we serve that we value transparency and accountability. In fact, we have a page on our web site called "Accountability" where we provide links to all the documents that we hope our community finds helpful in getting to know us better.

Within our current Strategic Plan, we made progress in 2014 towards several important goals. We have posted easy to read overview documents on key policies that direct our work. We have made real progress this year on increasing the numbers of charities we partner with through endowed funds. Our Community Knowledge forums have become a key component of our work. We are working hard to tell the stories of grants at work through our newsletters and this report. And we have achieved other objectives identified in the plan as well.

The progress is good. We often hear people say our progress has been great. But our team would probably say, "Not yet." No question, we strive for excellence in our work. But we are not resting on any laurels. Until everyone in our community knows about the work of the Foundation or thinks of the Foundation as an option for their legacy philanthropy, then there is more to be done. We know we can make great connections between community needs and smart, caring people who can help. We hope you will join us in realizing a smart and caring future for Mississauga.




Bonnie Yagar  
President, Board of Directors



Eileen MacKenzie, Executive Director  
(Note: Eileen was named President & CEO of CFofM in January, 2015)







In establishing our fund this year, we feel that this is a good fit for us at this time. First, it shows our overt support of the great work and successes the Foundation has achieved and second, it gives us additional exposure within our community to be tied in with such a professional organization.

*Keith Tansley, Executive Director  
Community Living Mississauga*

---

#### About the Community Foundation of Mississauga

The Community Foundation of Mississauga is an incorporated non profit, registered charitable public foundation. We are governed by a volunteer Board of Directors and accountable to our community. We serve all of Mississauga celebrating its many unique neighbourhoods and diverse voices.

The Foundation is a member of Community Foundations of Canada and part of a national network of over 190 community foundations. As a member of Community Foundations of Canada, we adhere to a rigorous set of standards and build community vitality by sharing three core roles with our peers across the country:

- Vitality depends on long-term resources for long-term solutions—so we work with donors to build endowment funds that ensure vital futures for communities.
- Vitality comes from all corners of a community, so we grant funds to the widest possible range of organizations and initiatives.
- Vitality needs leadership, so we bring people together from all parts of our communities to stimulate new ideas, build participation and strengthen community philanthropy.

#### Our Approach

And while there are many organizations working for better communities, a few important factors make our approach special:

- We bring donors to the table as community builders and help them formulate and realize their philanthropic goals, matching their interests and concerns with community needs and organizations and finding innovative and responsible ways to give their investments lasting impact.
- We take the broadest view of what a community is and what it needs to succeed. This is why our grants support everything from shelter, sustenance and care for those most in need, to recreation, the arts, and the environment.
- We take the long-term view for our communities: we identify long-term needs and opportunities and invest in sustainable solutions, helping our community become resilient, resourceful and ready for the future we want.



There is a great need for help and support in Mississauga. Those of us who can help often find it difficult to know how to accomplish an ongoing giving program. The best way I found to do it was through the Community Foundation of Mississauga. You can give as much as you can when you can and they send you the necessary tax receipts. I have been a donor to the Foundation since May 2006 and it has given our whole family much pleasure to know we are helping others. The Foundation allows one to make smart and caring gifts to our community.

*Bob and Joanne Wordham, Donor  
The Wordham Family Fund*



We congratulate our colleagues at the Community Foundation of Mississauga on another successful year. One of the best things about our national network of community foundations is a shared willingness to work together and to share best practices. This provides all of us with access to leading-edge knowledge that strengthens philanthropy and leads to improvements in all of our communities.

*Rusty Baillie, CEO  
Oakville Community Foundation*



On behalf of U of T Mississauga, I thank the Community Foundation of Mississauga for their generous gift to establish the Nancy Salmon Memorial Award. Funding by the Community Foundation of Mississauga represents a significant investment in the future of our students and of our community. Through this partnership, students will have access to the exceptional education delivered by U of T Mississauga, and the opportunity to fully engage in academic life on our campus.

*H. Deep Saini, Vice-President,  
University of Toronto and Principal,  
University of Toronto Mississauga*

## Our Donors are both Smart *and* Caring...

The Community Foundation of Mississauga gratefully acknowledges the outstanding contributions of our donors and stakeholders. Their support is helping to build a better community by creating or contributing to endowed funds, supporting the Foundation's events and programs and ensuring the sustainability of the Foundation's operations. Along with our community, we extend appreciation to the individuals and organizations listed below who made lead gifts in 2014.

The Estate of Nancy Salmon  
Robert and Joanne Wordham  
Elisabeth Hofmann  
Ontario Trillium Foundation  
Anonymous  
Peter and Barbara Wood  
The R. Lessard Family  
Tom and Stella Cooney  
CIBC Wood Gundy Mississauga  
Keyser Mason Ball, LLP  
Elizabeth Nilsen  
Urban Construction Equipment Ltd.  
Eileen and Fred MacKenzie  
Amy Tjen  
Anonymous  
Stephen Farnham  
Mark Loomis  
The Keywood Family  
Maggie Bras  
Janice Baker  
Merle and Susan Zoerb  
Robert D. Scott  
Michael Gesualdi  
Scott and Betty Franklin  
Lisa Bilodeau  
Bruce Bowser  
Blake Goldring  
Brian Farquhar

AMJ Montreal  
Richard Cooper  
Lorna Montgomery  
Mayhew + Associates Inc.  
Mattamy Homes Ltd.  
Rovinelli Construction Inc.  
Fielding Chemical Technologies Inc.  
Erica Teklits  
Elizabeth Grant  
RBC Royal Bank  
Farnham + Company Chartered  
Accountants  
Fritz Marketing  
Velvet Haney  
Cynthia Ingram  
Cynthia Durham  
Jamie Bras  
Jenny Bras  
Charles Hanna  
Christina Bras  
Karen Bergin  
Mike Holder  
Millar Brooke Farm  
Hub International  
Rick Zarnett  
John MacKinlay  
Bank-Strox Renovation  
BDO

Gordon Franklin  
Commsite Realty Corp.  
Paul Ingram  
Macdero Construction  
Handi Foods Ltd.

*Important information about how this data is compiled: the above list recognizes donors who have made a receipted gift or a grant directly to the Community Foundation of Mississauga in excess of \$500 in the 2014 fiscal year.*

*If there are any errors or omissions, please accept our apologies and contact us at 905-897-8880 so that we may adjust our records and provide appropriate acknowledgement of your support.*

*To those who made a pledge or a gift via the CanadaHelps web site, please know that the Foundation sincerely appreciates your support but may not have access to information about your gift for recognition purposes.*

## and the same is true of our valued Partners

The Community Foundation of Mississauga is pleased to acknowledge our annual Partners for 2014:

### *Supporter Level:*

BMO Financial  
Keyser Mason Ball, LLP  
Reveal Marketing Group  
Suncor Energy Inc.

### *Friend Level:*

BDO  
Edward Jones  
MNP LLP

### *Associate Level:*

Assante Wealth Management  
Farnham + Co. Chartered Accountants  
Lumsden Bros. Ltd.  
Meyer Financial Group  
Pallett Valo LLP

### *Affiliate Level:*

TD





“Thank you for all your gifts... they are from kind hearts who find it within themselves to think of others and remember us when they are busy in their own lives.” – A woman who received love and support from Interim Place when she needed it most

Violence against women and girls is a global pandemic: At least one out of every three women has been beaten, forced into sex or otherwise abused in her lifetime. The World Health Organization reports that up to 70% of female murder victims are killed by their male partners.

Tragically, many women in Mississauga are similarly victimized and many of them are served by the kind hearts at Interim Place. In fact, the volume of women and children served by Interim Place is staggering. In 2014, Interim Place received 1,077 crisis calls and 191 centralized intake calls for Community Support and Outreach Services. Additionally, 655 women in the community obtained support through Interim Place's Community Support and Outreach office. And, finally, 173 women and 142 children received shelter and support from its two 24-hour emergency shelters.

**But where there is hurt,  
there is hope.**

Each year, a donor-designated grant from the Reamey Family Fund for Women and Children of Interim Place at the Community Foundation of Mississauga's supports all aspects of the vital work they do.

As a result of this heartfelt gift and others like it, Interim Place achieved many milestones in 2014. While they supported abused women and their children, Interim Place also

made many advances to make their organization more effective, responsive and flexible. They:

- completed an evaluation process on all of its current partners through the Community Support and Outreach Program and developed new partnership agreements with Peel Family Shelter and others;
- became a fixed site at both shelter locations to provide Harm Reduction services and monthly nursing services through Peel Public Health;
- continued an ongoing partnership with Nine Clouds who generously donates 6 new beds a month to families in the community;
- completed an evaluation on its parenting group program that is offered in partnership with Family Education Centre; and
- completed a review of the Centralized Intake Line by women who accessed the line, the Transitional Housing Support Program and referring organizations.

**About Interim Place**

With a vision to create social change where women have economic, social and political justice and to live in a world where all forms of violence are eliminated in the lives of all women and their communities, Interim Place provides shelter, support, counselling and advocacy for women and children escaping violence in Peel Region.

Since its founding in 1981, Interim Place has supported over 40,000

women and children in their journeys towards safety and new lives free of abuse. Interim Place operates two shelter locations and provides a total of 54 beds. Residents may stay at the shelter for up to 4 months with a range of crisis support services. Upon leaving the shelter, women are supported through Interim Place's community support and outreach programs.

**Allow us to share some words of gratitude from some of the many women and children who have benefited from Interim Place:**

*“I am braver. I am stronger. I know that violence is not my fault... I have been inspired to speak up about violence and make the world a safer, more just place.”*

*“Here, my family was safe and supported through the most difficult time of our lives.”*

*“Interim Place saved my life.”*

*“After being told for so long that I am worthless, I have become confident in my decision making and in my value as a human being.”*

*“As a result of my counseling, I opened up and shared my story for the first time... it was okay for me to cry and to be angry... I feel so much stronger now.”*

*“The staff of Interim Place touched my life in an amazing way. I think of each and every one of them with every step I take. Thank you from the bottom of my heart!”*



## Organizations who received a grant this year

Afghan Women's Organization  
Alzheimer Society,  
New Brunswick

### Armagh

Art Gallery of Mississauga  
Arthritis Society,  
New Brunswick Division  
Bereaved Families of Ontario  
Halton/Peel

### Big Brothers Big Sisters of Peel

Boys and Girls Club of Peel  
Cameron Helps  
Canadian Mental Health  
Association, Ontario  
Canadian National Institute  
for the Blind (CNIB)  
Canadian Wildlife Federation  
Centre for Addiction and  
Mental Health Foundation

### Chamber Music Society of Mississauga Inc.

Community Foundation  
of Mississauga  
COSTI Immigrant Services  
Cow Over Moon  
Credit Valley Conservation  
Foundation  
Credit Valley Hospital Foundation  
Dam (Heart Touching  
Heart Ministries)  
East Mississauga Community  
Health Centre

Ecosource Mississauga  
Erin Mills Youth Centre  
Esperanza Music Project  
Evergreen  
Family Services of Peel  
Friends of the Museums  
of Mississauga  
Heart and Stroke Foundation  
Heart House Hospice  
Ian Anderson House Foundation  
India Rainbow Community Services  
of Peel  
Interim Place  
Laurentian University  
Living Arts Centre  
Mississauga Arts Council  
Mississauga Concert Band  
Mississauga Convention Centre  
Foundation  
Mississauga Festival Choir  
**Mississauga Food Bank**  
Mississauga Heritage Foundation  
Mississauga Parent Child  
Resource Centre  
Nexus Youth Services  
Ontario March of Dimes  
Options Mississauga  
Orchestras Mississauga  
Our Place Peel  
Peel Children's Aid Foundation  
Peel Children's Aid Society  
**Peel Children's Centre**

Peel Senior Link  
Presbyterian World Service  
& Development  
Princess Margaret Hospital  
Foundation  
Riverwood Conservancy  
Safe City Mississauga  
Salvation Army Canada  
Salvation Army Oakville  
Community Church  
Sampradaya Dance Creations  
Sheridan College  
Sickle Cell Awareness Group  
of Ontario Inc.  
Sierra Club of Canada Foundation  
Sikhs Serving Canada Assoc.  
Silent Voice Canada  
Small World Music Society  
St. John Council for Ontario  
St. Mildred's-Lightbourn School  
Trillium Health Partners Foundation  
United Way of Peel  
University of Toronto at Mississauga  
Victim Services of Peel  
**Visual Arts Mississauga**  
Vita Centre  
Volunteer MBC  
Wellspring Cancer Support  
Foundation  
Youth Without Shelter  
YMCA of Greater Toronto,  
Mississauga





*Mississauga Food Bank*



*Visual Arts Mississauga*



*Big Brothers Big Sisters of Peel*



*Armagh*



*Chamber Music Society of Mississauga Inc.*



*Peel Children's Centre*

# Our Vision is of a strong, vital community that has the resources it needs to ensure quality of life for everyone.

## Our Mission

To create sustainable support for community needs in Mississauga by building partnerships with donors and stakeholders who establish endowed and other related funds, to maximize our community impact by ensuring that we identify and understand community needs and to invest in solutions.

## Our Values

### **We build community vitality**

Strong, vital communities are those in which everyone can participate. They are resourceful and resilient. Community foundations nurture and build our community's strengths and assets. We respond to challenges and opportunities and support organizations and individuals to do likewise. We develop local leadership, invest in sustainability, champion justice and mobilize civic participation and resources.

### **We understand our communities**

Sweeping changes to the economy, the environment and demographics are just some of the trends affecting our country and our communities. We actively participate in the life of the community, continually engage in consultation and discussion, track and report on local and national trends and respond to change.

### **We create opportunities for dialogue and inclusion**

Nurturing a vital community means reaching out and ensuring that people with different experiences and points of view are included, especially those who are often excluded. We bring people together to create opportunities for respectful dialogue and joint problem solving. We enthusiastically participate when invited to dialogues convened by others.

### **We embrace partnerships**

More can be accomplished when we act together. We believe in the power of collaboration and joint action to maximize our community's opportunities and respond to our challenges. We initiate, participate in, and support partnerships that build community vitality and are based on shared vision and mutual responsibility.

### **We tackle pressing issues**

We believe philanthropy has a role to play in addressing some of the most pressing issues of our time. We tackle tough problems on many fronts through our grantmaking, investments, research, convening, communication and participation in the public policy process. We work with other foundations, organizations, business and governments in our region and across the country on problems that require shared action.

### **We embrace diversity and foster renewal**

We believe there is strength in diversity. As our community's foundation, we have a responsibility to reflect its diversity. We continually renew our board and staff, reach out to understand different points of view and engage the broader community in our deliberations and decision making.

### **We grant for breadth and impact**

Grant dollars are community capital for seizing opportunities, finding solutions, sustaining what works, providing needed services, expressing ourselves and taking calculated risks. We grant broadly across the spectrum of community life, supporting organizations and programs that are making a difference.

### **We build community assets and champion philanthropy**

Permanent endowments and other philanthropic funds are vital community resources now and for the future. We are passionate champions of philanthropy and engage donors of all ages and from all walks of life and traditions. Our donors work with us to find the best ways to serve their communities while meeting their charitable goals.

### **We learn and share what we know**

We have extraordinary opportunities to learn from the groups we fund, our donors, our partners and our colleagues around the country and the world. We gather data, question, reflect and evaluate so that we can have impact on the important issues in our community. We share what we learn with others.

### **We are responsive and accountable**

We are reputable stewards of community resources and are committed to being accountable, responsive and transparent. We continually look for the best ways to invest our assets to meet our mission. We are open and accessible, fair and objective, flexible and timely as we work with grant seekers, donors, volunteers and others in the community.





At first, it felt like a dream—an organization granting funds to a wide range of organizations and initiatives in Mississauga; stimulating new ideas, building participation and strengthening community philanthropy. But with perseverance and determined community leadership, the dream came to life with the birth of the Community Foundation of Mississauga. Less than 15 years later the Foundation has granted more than \$6 million—a success story with a major positive impact on our community. Thank you, Community Foundation of Mississauga.

*Ron Lenyk, Chief Executive Officer  
Living Arts Centre of Mississauga*



The Community Foundation of Mississauga has been making generous grants to our organization almost since their inception. These grants provide much needed programs and services that help our kids better achieve their potential. Building a smart and caring community where all children can thrive is a goal we share with the Foundation.

*Rav Bains, Chief Executive Officer  
Peel Children's Aid Society*

Our vision for Mississauga is captured in the words "A place where people choose to be." Place is important, just as roads, buildings, parks... all of the services we provide are important. Having great partners is also important, and the Community Foundation of Mississauga, through their annual granting supports many of the people, programs and organizations that round out our community, that build up and enhance that sense of place.

*Janice M. Baker, City Manager & CAO  
City of Mississauga*





## COSTI is a smart investment that provides Mississauga with more *Pathways to Success*

Through the Pendle Fund at the Community Foundation of Mississauga, COSTI Immigrant Services offers *Pathways to Success* from its Employment Services in Mississauga. This free, three week program is for low-income, immigrant women seeking employment. Workshop topics include skills assessment, success strategies for the Canadian workplace, personal and professional communication, motivation and self-esteem, self-marketing techniques, goal setting and an introduction to small business development.

*Pathways to Success* meets a crucial need within Mississauga.

As Canada's sixth largest city, Mississauga welcomes newcomers in greater percentages than the GTA or the rest of Ontario. Further, female newcomers have an unemployment rate twice that of all women. Through the economic empowerment of women, *Pathways to Success* increases family resiliency during the challenges of settlement. Local employers benefit from the economic engagement of these participants as employees bringing diverse and international high-level skills to their business. Mississauga's economy benefits from potential small businesses which develop from participating women engaging in entrepreneurship.

# Fund List

Creating endowed funds is the heart of what our community foundation offers to donors. Efficient, cost-effective responses to donor's philanthropic interests are hallmarks of our work.

People from all walks of life can create or contribute to existing funds, which are held in perpetuity by the Community Foundation of Mississauga. In this way, people create a lasting legacy that will support the charitable causes they care about and their community for good, for ever.

The Foundation offers a wide range of funds that donors can choose from to best fit their interests. We also offer donors the ability to name their fund at certain fund minimums. Donors can establish a fund in their own name, their family's name, the name of anyone they wish to honour or any organization.

The following is a list of named funds held by the Community Foundation of Mississauga as of year-end 2014.

## Mississauga Fund

*The Mississauga Fund is an unrestricted fund accepting contributions of any size and providing donors with the knowledge that they are supporting the changing needs of our community.*

Crase Family Fund  
David & Shari Lane Family Fund  
Robert D. (Bob) Scott Fund  
Sanjib Choudhuri Fund  
Scott and Betty Franklin Fund

## Donor Designated Funds

*Donor Designated Funds are established to benefit specific charitable organizations as named by the donor to be the perpetual beneficiary of the granting from the fund.*

Brad and Kathy Shoemaker Fund for  
World Service and Development  
Carter Fund  
Chief Mbulu Family Fund  
CIBC Wood Gundy Fund for  
Children's Charities  
Cristofaro Family Fund  
Gordon Fund  
Hazel McCallion Endowment Fund  
Ida E. Barnes Memorial Fund  
Kathy A. Drury Fund  
Liz Nilsen and Bernie Gross Fund  
Mendel and Ruth Cohen Fund  
Nancy Salmon Scholarship Fund  
Reamey Family Fund for the Women  
and Children of Interim Place  
Scott and Steve McNair Memorial  
Fund  
Winkworth Family Fund

## Field of Interest Funds

*Field of Interest Funds allow the donor to specify a specific area of interest such as children's needs, the environment, health, and more, and the Granting Committee of the Foundation will select the most appropriate grant recipients each year.*

Environment Funds:  
McGregor-Fielding Fund  
Smart and Caring Funds:  
E. Hofmann Fund for Children  
and Youth  
Farnham Family Fund  
Fred and Eileen MacKenzie Fund  
Gabriel Fund  
Maries' Fund  
Retired Educator's Fund  
G. Ruth Gray Fund  
Hazel McCallion Fund for Arts,  
Culture and Heritage  
Paul Coughlin Fund  
R. Lessard Family Fund

## Donor Advised Funds

*Donor Advised Funds provide donors with the opportunity to be actively involved in the annual recommendations for granting from their fund. They can rely on the Foundation for the support and resources to assist them in their grant making.*

Cooney Family Fund  
Joe Schembri Scholarship Fund  
Meyer Family Fund  
Pendle Fund  
Peter and Barbara Wood Family Fund  
Wordham Family Fund

## Operating Endowed Fund

*People can make a gift of any size to the Operating Endowed Fund. In this way, donors help to ensure we continue to build a vital Foundation for our city. The Foundation is grateful to the following donors and fund holders who have established funds that ensure the continued effectiveness and growth of the Community Foundation of Mississauga.*

BMO Nesbitt Burns  
Patiopalooza Fund  
Brad and Kathy Shoemaker Fund  
Directors Fund  
Misscon Foundation and Rainbow  
Ball Fund



### Charity Endowed Fund

*Charitable organizations can work with the Foundation to establish their own endowed fund and can depend on us for the resources and expertise they need to build a sustainable source of support for their organization.*

Community Living Mississauga  
Inclusion Fund  
Heart House Hospice Fund  
Credit Valley Conservation  
Foundation Fund  
Mississauga Festival Choir  
Endowment Fund

### Smart and Caring Charity Endowed Funds:

Big Brothers Big Sisters of  
Peel Fund  
CDRCP Fund  
Mississauga YMCA Fund  
Peel Children's Aid Society Fund  
RBC Fund for Peel Children's Aid  
Foundation

### Funds Held for Others

*These funds are placed with the Foundation for investment by other charitable organizations.*

Benares Museum Fund  
United Way of Peel Forever Fund\*

### Long Term Flow Through Funds

*While not permanently endowed, these types of funds are established to be held for a more extended period of time.*

AstraZeneca Canada Adolescent  
Health Fund

### Emerging Funds

*Donors have the opportunity to establish a named fund within any of the fund options available with pledge commitment to meet the fund minimum within five years.*

Lewis Lawrence Fund  
Susan and Merle Zoerb Fund

\* Closed in 2014



Heritage Mississauga



Options Mississauga





*Bonnie Yagar*



*Howard McIntyre*



*Erica Teklits*



*Mary Main*



*Paul Bernard*



*Michael Gesualdi*



*David Lane*



*Daniel McCartney*



*Bonnie Titgemeyer*

# Volunteers and Staff

The Foundation was incorporated in 2001, but even before that, there were caring volunteers, who could see the positive impact that community foundations were having all across Canada and gave their time and talent to help move the idea forward. The growth of the Community Foundation of Mississauga is rooted in our volunteers. We are a young and growing community foundation with big aspirations for the future. To achieve these dreams, we have been very fortunate to have a team of remarkable people, passionately committed to building a smart and caring future for Mississauga, giving generously of their time to make it happen.

## 2014 Board of Directors

Bonnie Yagar, *President*  
Howard McIntyre, *Vice President*  
Erica Teklits, *Treasurer*  
Mary Main, *Secretary*  
Paul Bernard, *Director*  
Michael Gesualdi, *Director*  
David Lane, *Director*  
Daniel McCartney, *Director*  
Bonnie Titgemeyer, *Director*

## 2014 Standing Committees

### Community Leadership Committee

Bonnie Yagar, *Chair*  
Lana Burchett  
Olivia Gismondi  
Michelle Hooshley\*  
Mary Simpson  
Vanita Varma

### Donor Development Committee

Michael Gesualdi, *Chair*  
Gary Child  
Tom Cooney  
Husam Jandal  
Jim Kennedy  
Howard McIntyre  
Lori Simpson  
Joanne Trotta  
Suzanna Winsborough  
Bonnie Yagar  
Merle Zoerb

### Finance and Audit Committee

Erica Teklits, *Chair*  
Scott Franklin  
Mary Main  
Kevin Wong

### Granting Committee

David Lane, *Chair*  
Karen Campbell  
Stephen Farnham  
Maja Prentice\*  
Lisa Sticht-Maksymec  
Erica Teklits

### Investment Committee

Daniel McCartney, *Chair*  
Ginny Arnott-Wood  
Jonathan Bertrand  
Ray Lessard  
Erica Teklits

## 2014 Ad Hoc Committees

### Dancing With Mississauga Stars

Ann Boyd  
Catherine Deegan  
Amy Delisle  
Patricia Hammill  
Diane Kalenchuk  
Karine Kaniki\*  
Tim Keeler  
Amy Tjen

### Golf Committee

Darrell Cavanaugh\*  
Jeffery Cleary\*  
Kevin Eansor\*  
Joanne Gilbert  
Jim Glassford  
Adam Gomes  
Howard McIntyre  
Robert Sanders

### Smart and Caring Communities

Tom Cooney  
Stephen Farnham  
Ray Lessard  
Steven Offer

### Speakers Lunch Committee

Sumblina Baig\*  
Marvin Beckford\*  
Patricia Hammill  
Cathi Krewicki\*  
Shaunna LeBlanc  
Amy Tjen

\* Completed term or resigned in 2014

## Staff

Susan Chan, *Database and  
Accounting Administrator*  
Karen Dysart-Chuba, *Controller*  
Afshaan Kohari, *Development Manager*  
Eileen MacKenzie, *Executive Director*  
Goretti Raposo, *Office Administrator*  
Brian Reusch, *Grants and  
Community Initiatives Manager*



## Statement of Financial Position

*As at December 31, (000's)*

ASSETS	2014	2013	LIABILITIES	2014	2013
Bank	\$ 621	\$ 444	Accounts payable	\$ 20	\$ 16
Accounts receivable	77	64	Funds Held for Others	26	223
Prepaid expenses	13	7		46	239
Investments	20,964	20,504	NET ASSETS		
Capital assets	71	67	Endowment Fund	19,864	19,301
			Flow Through Fund	1,095	952
			Capital Fund	71	67
			Special Projects Fund	50	—
			Reserve Fund	350	250
			Operating Fund	270	277
				21,700	20,847
	\$ 21,746	\$ 21,086		\$ 21,746	\$ 21,086

## Statement of Operations

*For the year ended December 31, (000's)*

	Endowment Fund	Flow Through Fund	Special Projects Fund	Operating Fund	Capital Fund	Reserve Fund	2014 Total	2013 Total
<b>Revenue</b>								
Donations	\$ 621	\$ 105		\$ 88			\$ 814	\$ 1,530
Grants & Other Income			25	1			26	36
Investment Income	1,865	90		13			1,968	2,922
Management Fees				295			295	246
Special Events				157			157	332
	2,486	195	25	554	—	—	3,260	5,066
<b>Expenses</b>								
Administration			46	311	18		375	301
Fund Development				41			41	25
Grants	1,543	9					1,552	1,032
Management Fees	245	43		65			353	309
Special Events				86			86	90
Vital Signs program							—	32
	1,788	52	46	503	18	—	2,407	1,789
Excess of Revenue over Expenses	698	143	(21)	51	(18)	—	853	3,277
Transfer (to) from Other Funds	(135)	—	71	(58)	22	100	—	—
Net Assets, beginning of year	19,301	952	—	277	67	250	20,847	17,570
<b>Net Assets, end of year</b>	<b>\$ 19,864</b>	<b>\$ 1,095</b>	<b>\$ 50</b>	<b>\$ 270</b>	<b>\$ 71</b>	<b>\$ 350</b>	<b>\$ 21,700</b>	<b>\$ 20,847</b>

## Community Foundation of Mississauga

# Condensed Notes to the Financial Statements

December 31, 2014

### 1. Significant Accounting Policies

**Investments:** Investments are valued at fair market value. Investment income includes interest and dividends received during the year, realized and unrealized gains and losses. Investment income is allocated to the investment pool containing the endowment fund, flow through fund, operating fund and funds held for others.

**Endowment Fund:** Donations to the endowment funds are considered to be permanent in nature, pursuant to restrictions established at the time that donations are received, and generally only the investment income from the investment of such funds is disbursed to charitable organizations.

**Flow Through Fund:** Flow through funds are gifts to the Foundation that are generally not expected to be held in perpetuity. The capital and investment income from the funds will be granted to qualified donees in accordance with the terms of the fund agreement.

**Special Projects Fund:** The special projects fund was created for specific projects funded by externally restricted grants. Over the history

of the fund, the Foundation has solicited and spent funds on projects that expand the capacity of the Foundation and enhance community knowledge within Mississauga.

**Reserve Fund:** The reserve fund is an internally restricted fund to provide for special purposes as approved by the Board of Directors.

### 2. Investment Management

Investments are professionally managed in accordance with the investment policy of the Foundation by Connor, Clark & Lunn Private Capital Ltd., B2B Bank Securities, and BMO Nesbitt Burns.

	2014	%	2013	%
Community Foundation of Mississauga				
Pooled Funds (000's)				
Cash & cash equivalents	\$ (76)	(0.7)	\$ 285	2.6
Fixed income	3,010	26.3	2,438	22.5
Canadian equities	3,515	30.6	3,421	31.6
Global equities and other	5,026	43.8	4,700	43.3
	<u>11,475</u>	<u>100.0</u>	<u>10,844</u>	<u>100.0</u>
Investments managed by				
Personal Investment Advisors	<u>9,489</u>		<u>9,660</u>	
Fair market value	<u>\$20,964</u>		<u>\$20,504</u>	

*The complete Financial Statements for the year ended December 31, 2014 have been audited by Bazar McBean LLP, Chartered Professional Accountants and are available on request from the Foundation.*



Community Foundation of Mississauga Staff



A vibrant, thriving and caring city is a shared aspiration. Our many charitable and non-profit organizations make an important contribution to quality of life, creating a community that is attractive to residents and business alike. In fact, in the early years of the Foundation, the Mississauga Board of Trade and the Mississauga Board of Chinese Professionals and Businesses worked collaboratively to establish a fund as one of the Foundation's first fund-holders. We have watched the Foundation grow and become an important asset for Mississauga that we can all be proud of.

*Sheldon Leiba, President and CEO  
Mississauga Board of Trade*

Seva Food Bank would not be where it is without the Community Foundation of Mississauga. Their financial support has allowed us to open up our Malton location and compassionately serve families in need in our local community. However, even more important than the dollars, has been the close relationship that we've formed with the Foundation's staff team. Our partnership has transcended being just a donor and recipient. We're working together to find long-term solutions to address food insecurity and poverty by developing the capacity of individuals in Mississauga.

*Kulvir Singh Gill,  
Chair of the Board of Directors  
Seva Food Bank*



*Dam (Heart Touching Heart Ministries)*





*Friends of the Museums of Mississauga*

For more than a decade the Community Foundation of Mississauga has been a true community champion, embodying all that it means to be smart and caring. Their vision for Mississauga leading up to 2017, and beyond, is inspiring and I know the impact of their work will be felt and talked about for generations to come.

*Ian Bird, President*

*Community Foundations of Canada*

There was a desire many years ago to start a community foundation, as Mississauga was the largest city in Canada without one. A few caring citizen volunteers stepped up to address that need and today we have a very vibrant and growing community foundation... one that is smart and caring and is always seeking to address the needs of people in Mississauga.

*Merle Zoerb*

*Original Steering Committee Volunteer*





## Our Privacy Commitment

Our organization is committed to protecting the privacy of the personal information of its employees, members, donors and other stakeholders. We value the trust of those we deal with and of the public and we recognize that maintaining this trust requires that we be transparent and accountable in how we treat the information that you choose to share with us. During the course of our various projects and activities, we may gather and use personal information. Anyone from whom we collect such information should expect that it will be carefully protected and that any use of or other dealing with this information is subject to consent. Our privacy practices are designed to achieve this. To read our privacy policy, visit our web site at [www.CFofM.org](http://www.CFofM.org)

## Membership Statement

The Community Foundation of Mississauga is a proud member in good standing of Community Foundations of Canada (CFC), the national membership organization for Canada's Community Foundations. CFC is the Canadian movement for community vitality, represented by 191 members from coast to coast. CFC was established in 1992 to connect and support this growing network of local foundations. To learn more about CFC, visit their web site at [www.cfc-fcc.ca](http://www.cfc-fcc.ca).

About the lightbulb pictured in this Annual Report: Like you, we are very concerned about the environment and we are excited to see that people have taken energy conservation to heart and are now using new, energy efficient bulbs wherever possible. Although the illustrated icon we're using may bring to mind old, inefficient bulbs, we are simply trying to represent 'bright' ideas. Just as the heart which is pictured in no way looks like a real human heart, the lightbulb is intended to show smart thinking. *Thank you for your understanding.*

## Contact Us

The Community Foundation of Mississauga  
1100 Central Parkway West  
Unit 15, Lower Level  
Mississauga, ON L5C 4E5

Phone: 905-897-8880  
Fax: 905-897-7509  
Email: [info@CFofM.org](mailto:info@CFofM.org)  
Web site: [www.CFofM.org](http://www.CFofM.org)

Charitable BN: 892395112 RR0001

## Be Sociable

Stay in touch with the Foundation and learn more about what we are working on as it happens. Find links to our social media by visiting our web site and clicking on the relevant button for Facebook or Twitter.



We are especially thankful to The Mississauga News for the use of some of their fabulous photos

DESIGN & PRINTING: WISHART.NET



COMMUNITY  
FOUNDATIONS  
OF CANADA

