

# 2018-2021 STRATEGIC PLAN

Community Foundation of Mississauga



## Strategic Directions



### BUILD FUNDS TO STRENGTHEN OUR COMMUNITY

1

- Increase engagement with the professional advisor's community
- Development and implement a corporate philanthropic partners program
- Engage stakeholders in advancing endowment building
- Identify opportunities to support our community granting program
- Research, develop and implement program targeting emerging philanthropists



### INCREASE OUR COMMUNITY IMPACT

2

- Develop and implement a strategic communications plan
- Utilize Vital Signs as a community resource that supports granting and strategic priorities
- Initiate Vital Conversations that align with Vital Signs research
- Align investment strategy with granting priorities



### EMBODY EFFECTIVE GOVERNANCE

3

- Align organizational structure and responsibilities with strategic priorities
- Implement continuous learning strategies for board, staff and volunteers
- Develop sustainable operations
- Ensure relevant granting processes

*Matching acts of caring with community needs*

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## About Us

### OUR MISSION

To create sustainable support for community needs in Mississauga by building partnerships with donors and stakeholders who establish endowed and other related funds, to maximize our community impact by ensuring that we identify and understand community needs, and to invest in solutions.

### OUR VISION

A strong, vital community that has the resources it needs to ensure quality of life for everyone.

### CONTACT

For more information about the Strategic Plan, or The Community Foundation of Mississauga, contact us:

#### **The Community Foundation of Mississauga**

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#### **Anne Marie Peirce, President & CEO**

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### GUIDING PRINCIPLES

- We build community vitality.
- We understand our communities.
- We create opportunities for dialogue and inclusion.
- We embrace partnerships.
- We tackle pressing issues.
- We embrace diversity and foster renewal.
- We grant for breadth and impact.
- We build community assets and champion philanthropy.
- We learn and share what we know.
- We are responsive and accountable.